

SPONSORSHIP PLAN



37th edition

L'omnium



2026.08.17

Laval-sur-le-Lac Golf Club



PLAY WITH PURPOSE, SWING FOR INCLUSION!



At Mission inclusion, we believe that real impact is built on the front lines, where needs are most urgent and the levers for change are most concrete.

By putting people and communities at the heart of our work, we support initiatives that **transform living environments, reduce social inequalities, and strengthen grassroots leadership.**

Your partnership drives gender equality, housing rights, and climate justice so everyone can live in a healthy environment and thrive in sustainable communities across Quebec.

Participating in the Mission inclusion Golf Tournament means choosing action, joining a network of committed leaders, and driving tangible, lasting and deeply human change, one swing at a time.

THE IMPACT STARTS HERE.

DISCOVER OUR PARTNERSHIP OPPORTUNITIES.



MAIN SPONSOR

\$20,000

- 2 VIP foursomes to enjoy the day in style
- Logo on all event visibility materials
- Social media posts (Facebook, Instagram, and LinkedIn)
- Speaking opportunity at the shotgun start and during the cocktail reception
- Logo showcased in all communications to participants, partners, sponsors, and donors (approx. 250 people)
- Featured in Mission inclusion's 2026 annual report, reaching over 6,000 donors
- Prominent logo placement on the main page of Mission inclusion's website for one year (approx. 25,000 visitors) and on the Golf Tournament event page
- A 10 x 10 branded tent on the course (tent provided by sponsor)
- Reveal the total funds raised as Honorary President (official photo)



SPONSOR OF THE AUCTION

\$7,000

- 1 VIP foursome to enjoy the day in style
- Your logo featured on the online auction banner, seen by all visitors
- Highlighted in a dedicated newsletter inviting participation in the auction, reaching over 6,000 donors
- Social media posts (Facebook, Instagram, and LinkedIn)
- Your logo displayed on screens throughout the cocktail reception
- Prominent logo placement on Mission inclusion's main website for one year (approx. 25,000 visitors) and on the Golf Tournament event page
- Featured in Mission inclusion's 2026 annual report, reaching over 6,000 donors
- Your logo included in the event day program and on the partner poster



SPONSORS

BRUNCH PARTNER **\$5,000**

- Gain visibility in the room

BAG TAG **\$5,000**

- Logo on the tag identifying players' golf bags

GIFT BAG **\$5,000**

- Your logo on the participant gift bag

GOLF BALLS **\$3,000**

- Your logo on golf balls distributed to all players

TOWELS **\$3,000**

- Logos on golf towels given to every player

COCKTAIL PARTNER

2 options

1. Welcome wine

- Tent cards with your logo placed in the room

2. Oyster bar

- Tent cards with your logo placed in the room

SPONSORS ALSO ENJOY THESE VISIBILITY OPPORTUNITIES:

- Logo on the Mission inclusion Golf Tournament page for the duration of the event
- Logo on the sponsors' poster
- Logo in the thank-you email
- Recognition of your participation in Mission inclusion's social media posts (Facebook, Instagram, LinkedIn)



FIELD SPONSORS

FLAG **\$5,000**

- Logo on 18 flags across the course

FOOD STOP **\$4,000**

Food truck - 3 Options

Neapolitan Pizza | Ice Cream | Smoked Meat

- Beach flag near the food truck

BAR AND REFRESHMENTS **\$4,000**

2 options

- 24x24 sign at the tee off
- 10 x 10 marquee
- Bring your own on-site activation (submit your idea for approval)

CONTESTS **\$2,500**

4 opportunities

1. Closest to the Pin
2. Longest Drive (Men & Women)
3. Beat the Pro
4. Hole in One

- Poster on the tee off
- 10x10 marquee
- Bring your own on-site activation (submit your idea for approval)
- Admission for two to the Cocktail Party

GOLF CART **\$2,000**

- Your logo on all golf carts

TEE OFF **\$1,000**

14 opportunities

- 24 x 24 sign on a hole



FIELD SPONSORS ALSO BENEFIT FROM THESE VISIBILITY ITEMS:

- Logo on the Mission inclusion Tournament page for the duration of the event
- Logo on the sponsor poster
- Logo in the thank-you email
- Mention of your participation in a Mission inclusion social media post (Facebook - Instagram - LinkedIn)

BRING YOUR NETWORK ALONG!

| | VIP foursome | Foursome | Individual participation |
|---|----------------|----------------|--------------------------|
| Green fees, golf carts, brunch and cocktail reception | ● | ● | ● |
| Privileged positioning at the shotgun start | ● | | |
| Exclusive cooler box (alcoholic beverages and snacks) | ● | | |
| Identified golf carts | ● | | |
| Logo on the Mission inclusion Golf Tournament website for the duration of the event | ● | | |
| | \$5,000 | \$4,000 | \$1,250 |



L'omnium



INFORMATION

Lauriane Lassalle

Senior Advisor,
Corporate Partnerships and Events
evenement@missioninclusion.ca
514 495-2409, ext. 122

CONTACT INFORMATION

130 avenue de l'Épée
Montréal, Quebec H2V 3T2
missioninclusion.ca