



**Mission inclusion** supports innovative and mobilizing community actions in favor of the social inclusion of vulnerable or marginalized people in 14 regions of Quebec and in 12 countries around the world. One of the few foundations in Quebec (Canada) to show its solidarity at home and abroad, **Mission inclusion** supports actions resolutely focused on profound and lasting social change. It builds quality relationships with partners, many of whom have marked the social development of their countries.

**Mission inclusion**, in 2019, adopted a new name and programming strategy, which are a great source of motivation for its team, and is currently looking to fill the position of:

### **COMMUNICATION OFFICER**

**Duty Station: Mombasa, Kenya (national position staff)**

#### **JOB SUMMARY**

Under the direct supervision of the Mombasa Seascape Manager and the technical supervision of the ReSea Communications & Advocacy Coordinator based in Nairobi, the Communications Officer will support the implementation of the ReSea Project's communication and advocacy strategy, ensuring that key messages and project results are effectively disseminated to target audiences. Working closely with the Communication and Advocacy Coordinator, the officer will contribute to content creation, social media engagement, media relations, event coordination, and knowledge-sharing efforts across multiple platforms and stakeholders.

#### **PROJECT SUMMARY**

**Mission inclusion**, in partnership with International Union of Conservation of Nature (IUCN) and local partners, aims to implement the Regenerative Seascapes for People, Planet, and Nature (ReSea) Program. This project is funded by Global Affairs Canada (GAC) and aims to strengthen the physical and socio-economic resilience of people living in coastal communities, particularly women and youth, to the negative impacts of climate change in the Western Indian Ocean (WIO) region, particularly in Kenya, Tanzania, Mozambique, Comoros and Madagascar. Anchored in the Great Blue Wall (GBW) initiative, the Program aims to support the establishment of a network of sustainable, resilient and inclusive seascapes contributing to enhanced climate and socioeconomic resilience of coastal communities.

The ambitious project is based on three fundamental pillars: Blue Planet (inclusive governance of marine protected areas), Blue Nature (with a focus on gender-responsive Nature-based Solutions - NbS) and Blue People (empowering women and youth leadership in the blue economy). These three pillars will also be supported by a cross-cutting pillar, Blue Partnerships, which aims to foster innovative and unconventional collaborations to address the climate change's impacts, promote sustainable development and accelerate the achievement of the project's objectives.

#### **ROLES AND KEY RESPONSIBILITIES**

##### **Content Development and Digital Communication**

- Assist in developing engaging content for various communication channels, including website articles, social media posts, newsletters, and reports.
- Assist in managing and updating the project's social media accounts, ensuring consistency in messaging and branding.



- Assist in the production of multimedia content, including photography, videos, and infographics.
- Support the development of communication materials for project activities, training sessions, and advocacy campaigns.
- Collect and document success stories, contributing to media campaigns that highlight women-led perspectives and solutions.

### **Media and Public Relations**

- Assist in drafting press releases, opinion pieces, and media briefings.
- Assist in monitoring media coverage related to the project's themes and provide insights for strategic communication.

### **Advocacy and Stakeholder Engagement**

- Support communication initiatives targeting policymakers, partners, and community champions.
- Assist in organizing communication and advocacy campaigns related to inclusive governance, gender-responsive Nature-based Solutions, gender equality, and climate resilience.
- Contribute to the documentation and dissemination of best practices and lessons learned from project activities.

### **Event Coordination and Representation**

- Provide communication support for project events, workshops, and conferences.
- Assist in coordinating logistics, content creation, and media coverage for key events.
- Represent the project in communication and advocacy forums as required.

### **Monitoring and Reporting**

- Assist in tracking communication and advocacy efforts, compiling analytics and engagement data for reporting.
- Assist in preparing periodic reports on communication activities and impact.
- Ensure that communication outputs align with donor visibility and branding guidelines.

## **EDUCATION AND EXPERIENCE**

- Bachelor's degree in Communications, Journalism or Public Relations.
- Minimum of 3 years of experience in communication, media, or advocacy roles, preferably in the conservation, climate adaptation, or development sectors.
- Experience working with international NGOs, development partners, or regional projects is an asset.
- Experience in documenting gender-related projects is an asset.

## **KNOWLEDGE, SKILLS, AND ABILITIES**

- Strong writing and editing skills with experience in content creation for digital and traditional media.
- Proficiency in social media management, graphic design tools (e.g., Canva, Adobe Suite), and basic video editing.
- Knowledge of marine conservation, climate resilience, and gender equality issues is an advantage.
- Strong organizational skills and ability to work in a fast-paced, multi-country environment.



- Excellent oral and written communication skills.
- Proactive, resourceful, solutions-oriented, and results-oriented.
- Ability to work as part of a team and to establish relations with various partners.

### CONDITIONS OF EMPLOYMENT

- Duty Station: Mombasa, Kenya, with 20% travel (Nairobi, regional and/or international events).
- Contract type: Fixed-term contract until December 31<sup>st</sup>, 2025, with a possibility of extension.
- Work schedule: 40 hours per week, with a flexible schedule and the possibility of remote work.
- Compensation: Entry-level annual salary based on our salary scale and ranging from \$CAD 25 831 to \$CAD 28 583, depending on experience and qualifications.
- Benefits: Group insurance and pension scheme.
- Starting date: As soon as possible.

### HOW TO APPLY

Interested and qualified candidates should follow the instructions below:

- Send their resume and a cover letter, both in English, by email only, to [HR-RH.international@missioninclusion.ca](mailto:HR-RH.international@missioninclusion.ca) and name their documents as follows: " Full name\_Resume" and "Full name\_Cover Letter".
- Please, include "Comm\_Kenya" in the subject line of the email.
- **The application deadline is April 20th, at 11:59 p.m., local time in Kenya.**

**ONLY THOSE SELECTED FOR AN INTERVIEW WILL BE CONTACTED.**

**Human Resources Department/Mission inclusion**

Website: <https://missioninclusion.ca/>

Email: [HR-RH.international@missioninclusion.ca](mailto:HR-RH.international@missioninclusion.ca)

**Mission Inclusion** is an inclusive workplace that embraces accessibility, diversity, and equality. At any time during the recruitment process, as long as it meets the requirements of the position, a candidate may request accommodation. Mission Inclusion applies a non-discriminatory approach to recruitment and promotes a diverse workforce.