

FOR IMMEDIATE RELEASE

Mission inclusion Raises Nearly \$85,000 for Vulnerable Families at the 10th Edition of Cycling for Inclusion



Montreal, May 31 2023.- Mission inclusion, formerly known as the LÉGER FOUNDATION, has successfully raised a substantial amount of nearly \$85,000, which will be directed towards supporting vulnerable families across Quebec. The 10th edition of Cycling for Inclusion, held on Sunday, May 28, 2023, as part of Vélo Québec's Défi métropolitain in Saint-Bruno-de-Montarville, contributed to this significant fundraising achievement. The event drew in athletes of all levels and successfully pooled together 400 donations from the general public and sponsors, thanks to the collective effort of 75 cyclists across 12 participating teams.

Committed Partners Advocating for Vulnerable Communities

Among the cyclists who took part in the challenge, several have been consistently involved in Cycling for Inclusion, and have impressively met their fundraising targets. Leading the group was Louis Roberge, President of the organizing committee for Cycling for Inclusion, who exceeded his fundraising target by amassing over \$10,000, a notable accomplishment celebrated by Mission inclusion. This victory underscores the collaborative effort of the committed organizing committee, including dedicated members such as Patrick St-Onge, Jean Éthier, and Alain Thériault.

Nadine Ménard, Ambassador of Cycling for Inclusion

Nadine Ménard, ambassador for Cycling for Inclusion, has successfully galvanized Quebec residents, inspiring them to join her in cycling or contributing through donations. “As a committed entrepreneur and ambassador for Cycling for Inclusion, I am profoundly moved by the dedication demonstrated by our community. The nearly \$85,000 raised signifies much more than monetary value; it represents our collective commitment to promoting a more inclusive society. Today, we ride together, championing a better, more equitable future for everyone,” she affirmed.

Cycling for Inclusion: Championing Vulnerable Families through Sports

Cycling for Inclusion is an annual fundraising cycling challenge loved by athletes of all skill levels. The event’s primary objective is to raise funds for vulnerable families in Quebec, providing a unique opportunity to participate in a sporting activity while supporting a crucial social cause. Since its inception in 2014, 178 teams comprising 618 cyclists have pedaled for this noble cause, thereby raising more than half a million dollars.

Richard Veenstra, Executive Director of Mission inclusion, expressed: “The 10th edition of Cycling for Inclusion epitomizes the spirit of solidarity that is inherent in our mission at Mission inclusion. We are tremendously grateful for everyone who cycled, donated, or contributed their time as volunteers to ensure the success of this event. The near \$85,000 that was raised will truly make a difference in the lives of numerous vulnerable families in Quebec. Together, we continue to strive for a future that is more inclusive and unified.”

About Mission inclusion:

Building on 75 years of experience, Mission inclusion pursues Cardinal Leger’s dream of a world of fairness and dignity in which no one is left behind. Mission inclusion works closely with community organizations in Quebec and around the world to ensure that the basic needs of the most vulnerable and marginalized people are met and to support personal capacity building. Mission inclusion believes we must all stand together, in a spirit of generosity, to build an inclusive society that has a place for everyone.

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