

# ACTIVITY REPORT 2022



On the cover page, from top to bottom:

Les ateliers Speech, Trois-Rivières;  
Swayam, India and Generación, Peru;  
Maison des Enfants Marie-Rose, Beauharnois (Jonathan Latreille-Chevalier) and PACIT, Haiti;  
Association Tout pour Tous, Burkina Faso (Lamine Ouédraogo) and P.A.S. de la rue, Montreal (Maxime Juneau);  
P.A.S. de la rue, Montreal (Maxime Juneau) and Kaibigan Ermita Outreach Foundation Inc., Philippines

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**Thanks to our collaborators!**

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**André Dufour,**  
Chair of the Board of Directors,  
Mission inclusion



**Richard Veenstra,**  
Executive Director,  
Mission inclusion

## A WORD FROM THE CHAIR AND THE EXECUTIVE DIRECTOR

It is hard to imagine now that at the outset of 2022, we were looking at a return to emergency measures related to COVID-19, including the requirement for vaccine passports to enter large retail stores. A few months later, the requirement for vaccine passports was revoked even for entry into Canada.

Yet, there was no return to normal in 2022. Rather, it was a return to the “abnormal”. As the year’s main theme, the pandemic gave way to the invasion of Ukraine by Russia in February, a dramatic and heartbreaking event on a human and local level, but with global repercussions on the already challenging economic, financial, political, and social context. The East-West political divide has re-emerged in our understanding of global geopolitics as never before since the fall of the Berlin Wall. Inflation, interest rates, and the high cost of living were concerns added to a context that we had not yet come to terms with: labor shortages, the shortcomings of our food, health, and education systems all exposed, increased insecurity in many countries, among many more. It is in this turbulent context that Mission inclusion launched its five-year strategic planning.

Without a crystal ball and with change as the only constant, we focused on the essentials to guide us: our values and convictions. Our mission and vision for a more just, inclusive, and equitable society, in the words and writings of our founder, continue to guide us today. Their meaning has proven to be a powerful driver for reflection on our programming, our governance, and our development strategies. This awareness of what is truly essential has convinced us that we are in the right place, and we are eager to share with you the results of this reflection in 2023. We are very proud.

We would like to graciously thank our partners, donors, staff, and board members, as well as our many volunteers for their dedication and commitment. Without you, our work would not be possible. Together, we continue to make a difference in the lives of thousands of people each year, and your contribution deserves recognition.

We invite you to read the following pages while reflecting on the vision of a more just, inclusive and egalitarian shared society. We each have a role in pursuing this vision. Thank you!

# 2022 IN NUMBERS

**The year 2022 was marked by challenges for Mission inclusion, including external factors such as high inflation, the war in Ukraine, supply chain issues, and fears of a recession.** These elements created instability in the stock markets, resulting in negative returns on our investments for the year, following three years of exceptional returns. Nevertheless, our balanced portfolio has achieved an annualized return of 9.79% over a ten-year period, which is an excellent outcome. The investment committee is actively working to further diversify our portfolio, preparing the economic recovery which, as history teaches us, always occurs.

**In the face of a labor shortage, we are taking a creative approach to recruiting and retaining our staff.** Offering competitive salaries and a full range of benefits is no longer enough. Our approach to human resources can be summed up in one word: flexibility. As long as it does not affect organizational performance, we offer our staff the opportunity to manage their work in terms of location (telework versus in-person) and schedule. We are convinced that this approach enables us to attract and retain talent.

**Despite the 2008 financial crisis and the COVID-19 pandemic since 2020, Mission inclusion is stronger than ever.** We currently have more assets and staff than we did in 2007, a testament to our ability to overcome difficult periods. This resilience positions us well to ensure the sustainability of our activities, in accordance with the wishes of our founder, the Cardinal.



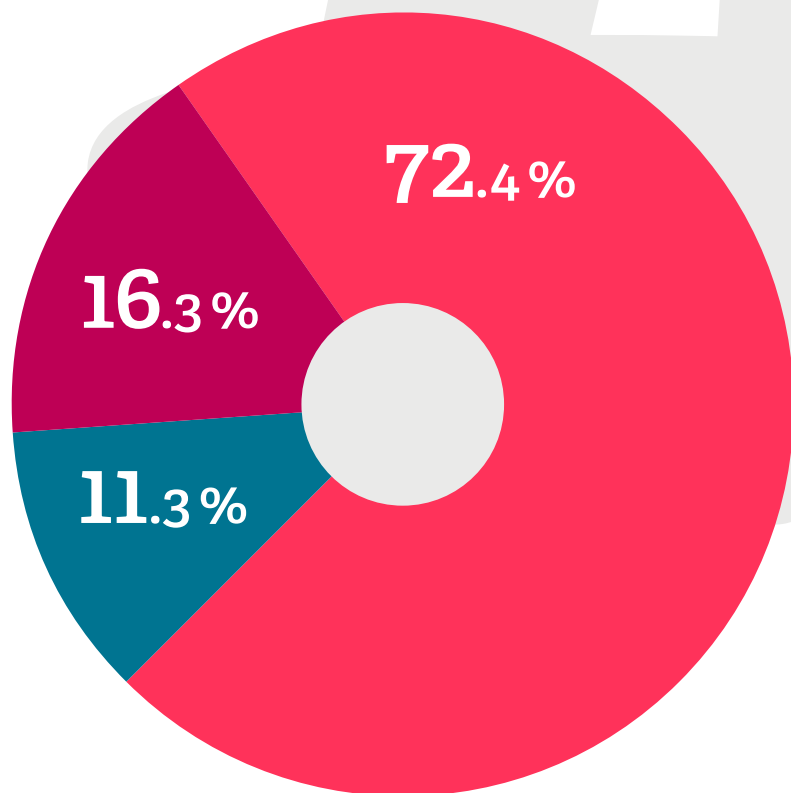
**Gary Béliveau,**  
Director of Operations

## Program fund expenditures

- **Programming:**  
\$5,736,104
- **Promotion and communication:**  
\$1,289,203
- **Administration:**  
\$896,673

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**Total**  
**\$7,921,980**



## Programming

- **International Programs:**  
\$3,830,192
- **Quebec Programs:**  
\$1,905,912

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**Total**  
**\$5,736,104**

These activities are made possible by generous donations in addition to government grants.

- **Donation and bequests:**  
\$4,201,070
- **Government of Canada:**  
\$1,468,118
- **Government of Quebec:**  
\$380,211

To see the 2022 Financial Report, visit our website at [missioninclusion.ca/en/about-us/publications](https://missioninclusion.ca/en/about-us/publications).

# SUPPORTING COMMUNITIES IN TIMES OF CRISIS AND SOCIAL CHANGE

**After three years of the pandemic, the public health situation has improved, allowing us to finally come together.** However, a complex socio-economic context persists, marked by the rising cost of living and the isolation of youth, families, and the elderly. To address these challenges, Mission inclusion is proud to support community organizations, both financially and organizationally.

**This year, Mission inclusion has intensified its efforts to support community organizations located outside major urban centers.** These organizations face specific challenges, such as the dispersal of beneficiaries over a vast territory, the lack of support resources, and the shortage of labor. At the same time, potential funders are harder to find outside major urban centers. Currently, Mission inclusion supports initiatives in 13 regions and 18 cities across Quebec.

**We are pleased to see a real desire to establish greater equity between foundations and community organizations.** Trusted, grassroots philanthropy, which are less formal and bureaucratic, is growing and inspiring us. These trends are more respectful of the ways organizations operate, while being less intrusive in their processes.

**In 2022, one of our great sources of pride has been the development of greater cohesion and a clearer vision of our role in society.** The implementation of our new program approach has made it easier to see where our impact lies and what our contribution is to sustainable social change.

**We would like to warmly thank our donors, without whom our work would not be possible.** Thanks to you, we can support organizations and people who are working towards a more inclusive, dignified, and supportive world.

In the face of continuing challenges, Mission inclusion is actively upholding its commitment to engage with community organizations and people in vulnerable situations. We are excited about contributing to the rebuilding of solidarity in communities throughout Quebec.



**Danielle Filion,**  
Director, Quebec Programs



**\$1,905,912**

in funding

**18,561**

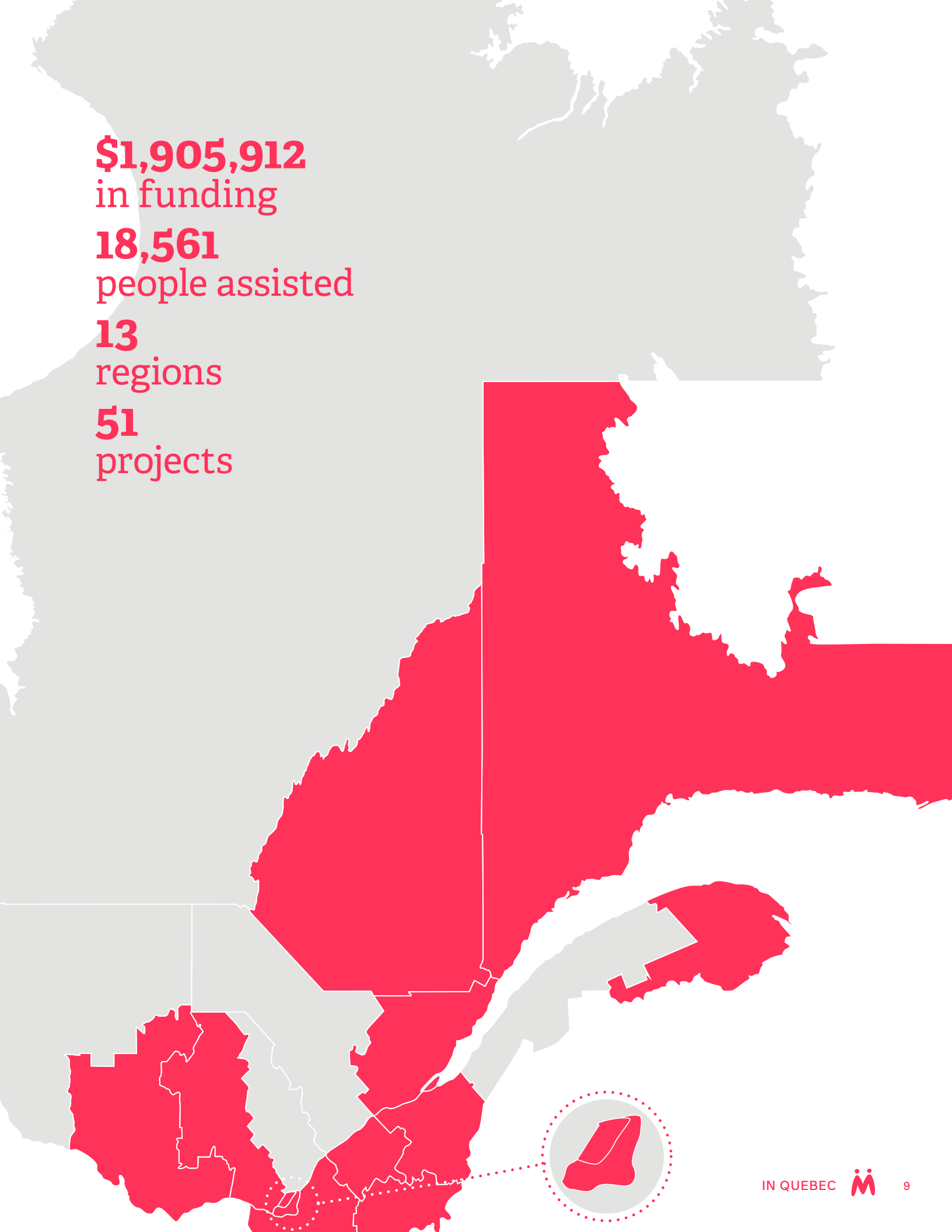
people assisted

**13**

regions

**51**

projects



# Community organizations in Quebec funded in 2022

Administrative region	Name of organization
<b>Bas-Saint-Laurent</b>	Centre-Femmes La Passerelle du Kamouraska La Maison des Familles de Rimouski-Neigette Les Maraîchers du Cœur Trajectoires Hommes du KRTB
<b>Capitale-Nationale</b>	Centre Communautaire l'Amitié Maison Marie-Frédéric Marché solidaire Croque Saint-Roch Projets Bourlamaque Mères et monde Solidarité Ste-Ursule/Ressource Espace familles SQUAT Basse-Ville
<b>Centre-du-Québec</b>	La Piaule Centre du Québec inc.
<b>Chaudière-Appalaches</b>	Le Filon Maison de la Famille de la MRC de L'Islet
<b>Côte-Nord</b>	Transit Sept-Îles
<b>Gaspésie-Îles-de-la-Madeleine</b>	Carrefour-Ressources Centre d'action bénévole Gascons-Percé inc. Centre d'action bénévole Saint-Alphonse-Nouvelle Centre d'action bénévole Saint-Siméon/Port-Daniel
<b>Lanaudière</b>	Hébergement d'urgence Terrebonne
<b>Laurentides</b>	Centre d'entraide Racine-Lavoie Maison Oxygène Laurentides Maison Pause-Parent Services d'Entraide Le Relais Vigil'Ange

<b>Administrative region</b>	<b>Name of organization</b>
<b>Mauricie</b>	Centre de pédiatrie sociale de Trois-Rivières Les ateliers Speech
<b>Montérégie</b>	Centre de bénévolat d'Acton Vale Centre de femmes du Haut-Richelieu L'ABC de la Famille La popote roulante de Salaberry-de-Valleyfield Maison L'Ancrage Pierre-De Saurel Maison des enfants Marie-Rose Maison d'hébergement dépannage de Valleyfield
<b>Montréal</b>	Action Centre-Ville Bouffe-Action de Rosemont inc. Centre de ressources périnatales Autour du bébé Foyer du Monde La Maison d'Aurore La Maison des parents de Bordeaux-Cartierville Le Projet Harmonie Mères avec pouvoir PIaMP Projet Ado-Communautaire en Travail (PACT) de rue Répit Providence Ricochet Rue Action Prévention Jeunesse
<b>Outaouais</b>	Centre alimentaire Aylmer Les enfants de l'espoir de Hull Maison de la famille de Gatineau
<b>Saguenay-Lac-Saint-Jean</b>	La Nichée



# LA NICHÉE COOKING TOGETHER:

a recipe for bringing  
families closer

La Nichée, a family resource center focused on perinatal care in Saguenay-Lac-Saint-Jean, supports families from the moment of pregnancy until their child is 30 months old. Through a partnership with Mission inclusion, La Nichée has implemented friendly and educational cooking workshops aimed at reducing food insecurity and empowering families.

Imagine a group of parents and children gathered in a kitchen, laughing and helping each other prepare a nutritious and delicious meal. This is the atmosphere created in the workshops organized by La Nichée. They allow families to get involved in all stages of meal preparation, from selecting ingredients to consulting sales and coupons. In addition to learning how to save money and reduce waste, participants work together to create a personalized recipe book that includes relevant information about parenting and nutrition.

These workshops primarily cater to families facing various challenges, such as a lack of resources, precarious financial situations, minimal education, or limited knowledge about food. Families expecting a baby or those with a child under 30 months old are also encouraged to participate.



Participants' feedback has been positive: one mother told us how she was able to get her children to eat foods they previously disliked thanks to a recipe she learned during a workshop. Another participant, proud of her progress, shared that she cooked rice for the first time by herself.

Through the collaboration between La Nichée and Mission inclusion, participating families are now more autonomous, confident, and proud to prepare healthy and balanced meals for their children. This initiative demonstrates how an approach based on community education and empowering families can create a lasting impact in the fight against food insecurity and promote social inclusion.



## LES ATELIERS SPEECH

Supporting the educational  
success of vulnerable  
youth: music to our ears!

Mission inclusion is proud to support Les ateliers Speech, a warm and innovative project that uses the creation of music to promote educational success among young adults in vulnerable situations. Mission inclusion's support, which will continue until 2023, allows for the implementation of the Speech program at École des Pionniers in Trois-Rivières.

At the heart of this human and artistic adventure, 35 students with unique academic backgrounds discover their creative potential and strengthen their resilience. Supervised by music professionals and beat makers, these youth explore their identity by learning an instrument, writing poetry, and composing music.

Les ateliers Speech program targets five objectives: exploration of emotions, creativity, meaningful connections, self-determination, and transfer of learning. It acts on multiple levels to create a supportive environment where each participant is supported by teachers, professionals, friends, and family.

Les ateliers Speech are designed for schools with a high index of disadvantaged students and specifically target vulnerable students. Through this inclusive approach, students feel valued and listened to in their creative process.



The results are impressive: participants develop a better understanding of their emotions, strengthen their creativity, build meaningful connections, and improve their self-esteem. In addition, they acquire the ability to transfer their learning, which promotes academic success.

Lina Demers, a teacher at École des Pionniers, testifies to the positive impact of Les ateliers Speech on students.

**"Self-confidence develops. Students who participate in the project are more likely to volunteer for other projects. Speech prepares the next generation of citizens! Students have developed and improved their social skills and their willingness to excel through music. They are proud and now walk tall, together."**

By supporting Les ateliers Speech, Mission inclusion works for equal opportunities and social inclusion for youth in a situation of vulnerability. This partnership reveals the heartwarming and the power of music to transform lives.



## ENFANTS DE L'ESPOIR:

### Supporting family development on Hull Island

Mission inclusion is proud to support Les Enfants de l'Espoir de Hull, an organization that provides a nurturing environment for children and their families residing on Hull Island in Gatineau. Our support has added additional resources to their food security and health lifestyles programs. Diverse activities and programs have been developed to meet the needs of families, including collective kitchens, thematic workshops, and urban agriculture.

In the Sacré-Cœur neighborhood, where socio-economic challenges are numerous, the organization builds connections and provides a safe space for families, many of whom are immigrants and non-native speakers. By strengthening food autonomy and supporting the growth of each person, the organization promotes the empowerment of vulnerable families.

Activities offered so far have reached 168 children, 80 teenagers, 166 adults, and 4 seniors. Despite the constraints related to COVID-19, the organization has adapted by offering small-group and individual cooking sessions, thus personalizing interventions. Participants have expressed their gratitude for these activities, which have had a positive impact on their well-being.



A mother of three children shared her experience: **"I discovered Les Enfants de l'Espoir with a friend a few years ago and participated in coffee meetings and fitness activities. It allowed me to meet new mothers in my neighborhood and make new friends. My daughter also participates in activities organized for 6–12-year-olds and loves it. The activities offered have also allowed my baby to have fun with other children his age, participate in awakening workshops, learn the sense of sharing, and make friends."**

**By supporting Les Enfants de l'Espoir de Hull, Mission inclusion contributes to equal opportunity and social inclusion for families in vulnerable situations.**





## SOLIDARITY AND SUPPORT:

### Strengthening Organizational Capacity in the West Island

When the COVID-19 pandemic hit, homelessness in West Montreal took on a new face, affecting people of all ages. Action Jeunesse de l'Ouest-de-l'Île (AJOI), an organization dedicated to at-risk youth in the region, recognized the growing extent of hidden homelessness and helped create another organization, Ricochet, to respond to it. Thus, these two organizations, which support those who are vulnerable, felt the need to clarify their mission and strengthen their organizational structure.

With the support of Mission inclusion, AJOI and Ricochet received the guidance of PAIR, an organization specializing in organizational capacity building. Tania Charron, Executive Director of AJOI, explains that this guidance helped the two organizations better understand their respective levels of development, needs and objectives. It also mobilized their board members to advance and evolve their structures.

This support has had a direct positive impact on those supported by AJOI and Ricochet. The referral and support process has become more fluid, and collaborations between the two organizations are now more complementary. Beneficiaries can thus fully benefit from the services offered and feel supported in their journey towards autonomy.



Danielle Fillion, Director of Quebec Programs, emphasizes the importance of organizational capacity building for community organizations: **“Organizational strengthening is an important lever to support organizations in their mission. It helps them to clarify their vision and mission, identify governance and strategic development issues, and the equip members to improve their practice. Organizational strengthening allows organizations to better meet the needs of vulnerable people, to work better together, and to contribute to a more supportive community.”**

In 2022, Mission inclusion supported the strengthening of 6 other community organizations in addition to AJOI and Ricochet.



Mission inclusion is proud to witness the impact of the actions we support and are grateful for the exceptional work of our partners in Quebec and abroad.

In the picture: a participant of  
Les ateliers Speech, Trois-Rivières, Quebec

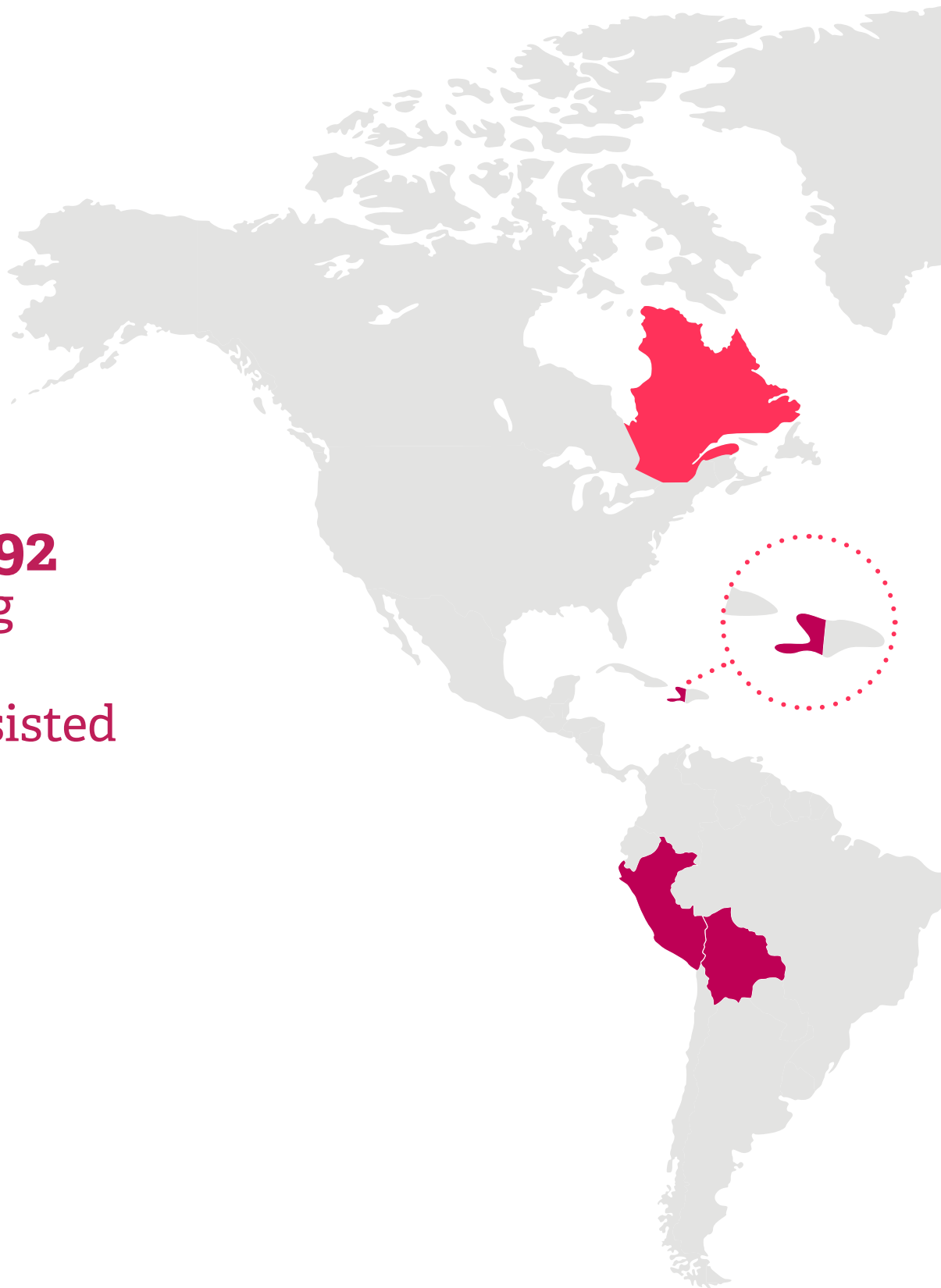


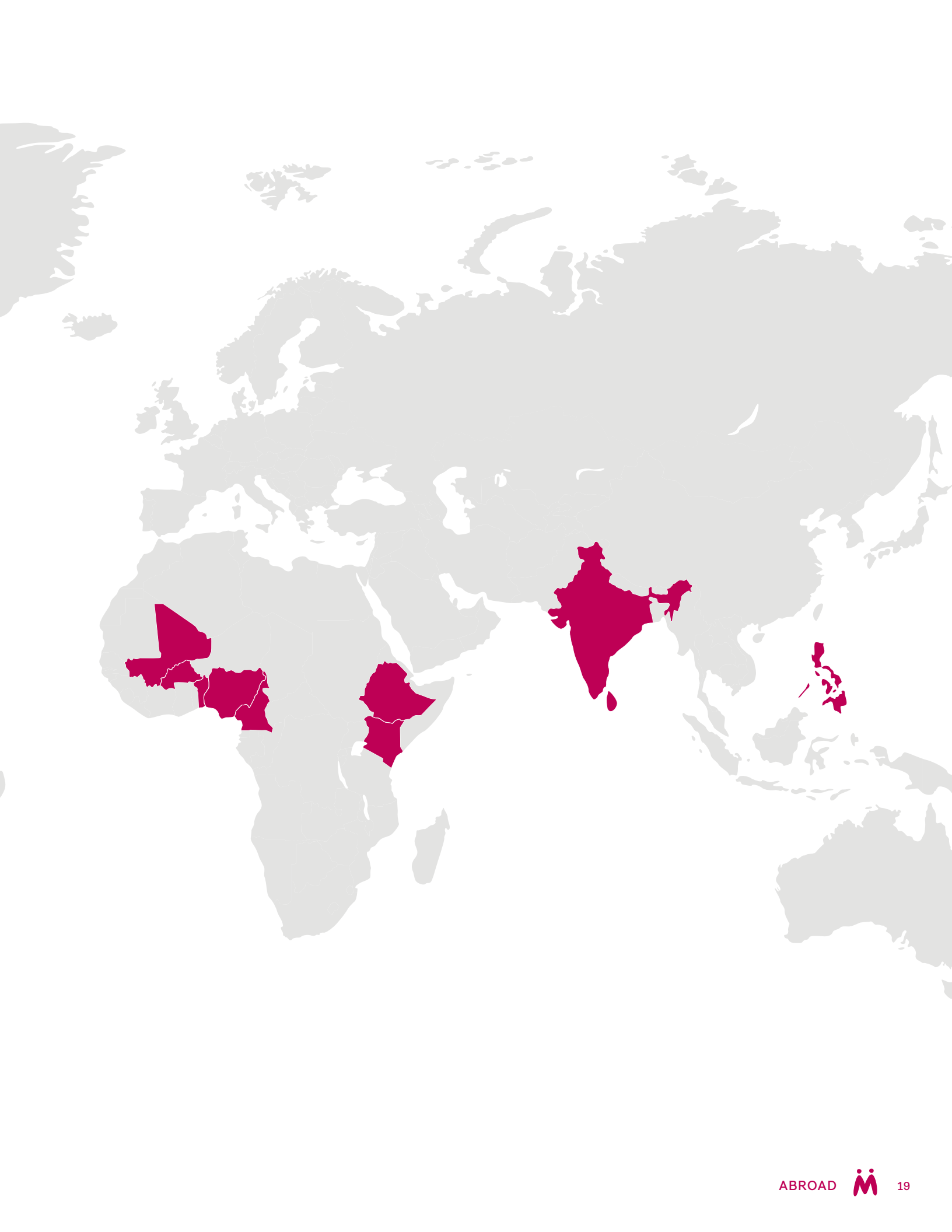


In the picture: a participant of the Comité  
Diocésain de Développement - Caritas de  
Maroua-Mokolo, Cameroon

# ABROAD

**\$3,830,192**  
in funding  
**150,894**  
people assisted  
**31**  
projects  
**15**  
countries





# INTERNATIONAL SOLIDARITY IN A CHANGING WORLD

In 2022, the members of Mission inclusion's international programming team took time to reflect on their accomplishments and to define their goals. I would like to thank them for their integral role in adapting to a constantly evolving context and for their remarkable work. I would also like to express my deep gratitude to our donors, without whom we could not fulfill our mission.

The international aid sector is undergoing a profound reassessment. Local organizations are demanding more control over crisis response and development approaches affecting their communities. At the international level, the debate about the localization of aid or decolonized approaches to aid is more present than ever and Mission inclusion sees this as an opportunity to confirm its support to local civil society organizations. It is time to rethink the way we intervene in order to promote their full development and ensure that the voices of the communities they represent are better heard.

The number of countries in crisis continues to increase, and unfortunately, crisis situations tend to persist. While the world is facing an increase in armed conflicts, climate crises have caused the greatest amount of displacement in the last decade. Yet, not all communities are affected in the same way and do not have the same capacities to recover. Mission inclusion is committed to supporting individuals and communities who are among the hardest hit by these upheavals.

Our priority is therefore to make the voices of people and groups in marginalized situations heard. Our actions have always been guided by values of social justice and social inclusion, both in our grantmaking program and in the way we channel third-party funding. We are committed to following this path while playing a more active and influential role within our community, promoting more inclusive governance on a global scale.



**Geneviève Gauthier,**  
Senior Director, International Programming



# International Organizations Supported in 2022

Countries	Partners
<b>Benin</b>	Boussole de la Cité (BC-ONG) Les Amis de la Saint-Camille
<b>Bolivia</b>	Asociación Civil Boliviana para el Desarrollo Rural (PRO-RURAL) Fundación Centro de Cultura Popular (FCCP)
<b>Burkina Faso</b>	Action pour la Promotion des Initiatives Locales (APIL) Association Formation Développement Ruralité (AFDR) Association Tout pour Tous (ATTOUS) Coopérative Viimbaore/Naam Union des Sociétés Coopératives pour la Commercialisation des Produits Agricoles de la Boucle du Mouhoun (USCCPA/BM)
<b>Cameroun</b>	Comité Diocésain de Développement (CDD) – Caritas de Maroua-Mokolo
<b>Chad</b>	Leadership pour l'environnement et le développement (LEAD)
<b>Ethiopia</b>	Organization for Women in Self Employment (WISE)
<b>Haiti</b>	Hôpital Cardinal Léger (HCL) Institut Haïtien de Santé Communautaire (INHSAC) Regroupement des organisations de femmes de Gressier et de Léogâne
<b>India</b>	Prajwala Swayam
<b>Kenya</b>	Kesho Kenya
<b>Mali</b>	Association Malienne pour la Promotion des Jeunes (AMPJ) CERFADEL
<b>Nigeria</b>	Gender Equality, Peace and Development Centre (GEPaDC)
<b>Peru</b>	AGROSALUD De Ucuyali CINDES Generación
<b>Philippines</b>	Childhope Kaibigan Ermita Outreach Foundation Inc. Stairway Foundation Inc.
<b>Sri Lanka</b>	National Fisheries Solidarity Organization (NAFSO)



## STORIES OF HOPE AND RESILIENCE:

### Transforming Communities in Manila

In the heart of Manila, the capital of the Philippines, thousands of vulnerable families are seeing their daily lives transformed thanks to the commitment of Mission inclusion and Kaibigan Ermita Outreach Foundation (KEOFI). For 30 years, these organizations have been working together to support the education and training of children, parents, and women leaders.

In 2022, with the support of Mission inclusion, Kaibigan launched an assistance program for children and women in two partner barangays (local districts). Children actively participate in fun activities such as street plays, rights advocacy groups, and forums. Edrelaine, an 11-year-old participant with shining eyes, expresses her gratitude: “[Kaibigan] has helped me a lot by increasing my confidence and my skills in public speaking.”

As part of this initiative, nearly 350 children completed the school year with educational materials support, and more than 400 people underwent training on protection, child rights, and development topics.

Also in 2022, World Children’s Day took on a new energy in Manila, where 700 people marched together to support children’s rights.



While the impact is felt among the younger generation, it is also the case for older individuals, such as Demi, a 60-year-old homemaker. She says, “I have become a community leader and partner of the Kaibigan Foundation to help others, especially to help other women become independent.”

By working together, Mission inclusion and Kaibigan provide education, engagement, and empowerment to vulnerable families in Manila so they can take control of their lives and become more self-reliant by making decisions for themselves.



## FOR YOUTH FULFILLMENT: Education, Empowerment, and Social Mobilization in Lima

Generación launched a three-year project in 2021 aimed at strengthening the capacities of communities in Lima and its metropolitan area. The project is focused on three aspects: direct support for at-risk children and youth, social mobilization and awareness-raising on children's rights, and improving interventions for the protection of vulnerable children and youth.

Generación provides housing and educational support to around thirty youth, who also benefit from sports and artistic workshops to develop various interests and skills. As Yoldis, a 16-year-old from Venezuela, exclaims: **"I never thought I would live in a house where I can learn and study. That's what I love here."**

In 2022, Generación organized technical training in baking, carpentry, and administrative management for teenagers approaching adulthood. The play *Nana de la calle* (Girl from the street) was also presented and mobilized about twenty young adults as actors, musicians, and technicians.

On the social mobilization front, Generación organized three socio-cultural festivals, each reaching nearly 500 people, and promoting awareness of children's rights. Training for child policy specialists was provided, and Generación participated in university congresses to share its experience with 300 students and professors in social work and psychology.



The youth supported by Generación consider the organization as a family. Astrid, a 16-year-old from Chinchipe, affectionately confides: **"I know they are good people and they love me a lot."** Ángel, a 19-year-old from the Rímac district, expresses his attachment: **"For me, Generación is a big family and great support."**

**Mission inclusion and Generación are committed to transforming vulnerable communities in Lima by supporting education, empowerment, and social mobilization, thereby making a significant and lasting impact on the lives of at-risk children and youth.**



## HOPE IS REBORN IN CAMEROON:

Supporting those affected  
by violence

In Cameroon, thousands of people are affected by the violence of Boko Haram. In response to this tragedy, Mission inclusion, in partnership with CDD-Caritas Maroua-Mokolo and Global Affairs Canada, is implementing a humanitarian project to address the urgent needs of over 49,522 people, including 31,225 women and girls.

The project provides an immediate response in terms of clean water, treatment of malnutrition, emergency livelihoods, and healthcare, including sexual and reproductive healthcare. It also strengthens the resilience and autonomy of women farmers and supports micro-entrepreneurship.

Ganava, a displaced woman, recounts with great emotion how her life has changed thanks to the project: **"Since my arrival in the camp, we have benefited from several services offered by Mission inclusion/CDD-Caritas. I participated in paid work activities, which allowed me to rent a field and buy quality seeds."**

Aïssa, another beneficiary, shares her experience: **"I received millet and peanut seeds. The seeds were improved and of good quality, which had a positive impact on my harvest."**

In partnership with \_\_\_\_\_



In 2022, 100 women leaders were trained to serve as resources for 206 women and girls affected by the violence. These leaders organized awareness-raising sessions for local populations, thus conveying the importance of gender equality and women's rights.

The stories of Ganava and Aïssa show how deep and lasting the impact of Mission inclusion is. Together, CDD-Caritas Maroua-Mokolo, Global Affairs Canada, and Mission inclusion are committed to providing an evolving, sustainable, and inclusive humanitarian response to meet the needs of displaced populations and the most affected host communities in Cameroon, and thus give hope to those who need it most.





## BREAKING THE GLASS CEILING IN CHAD:

### A Partnership for a Sustainable and Inclusive Future for Women Farmers

In 2022, Mission inclusion and LEAD-Tchad partnered to offer a brighter future for Chadian female farmers. Together, they have worked tirelessly to enhance the resilience and autonomy of women in the face of climatic and socio-economic challenges, while promoting gender equality.

The “Cultivating Resilience and Empowerment of Women Farmers” project has already touched the hearts of 12 communities in the Mayo-Kebbi Est province. The strategy implemented includes mapping local actors, gender-sensitive, participatory diagnoses, and advocacy with decision-makers. Thanks to this innovative approach, women are now at the center of development initiatives.

An inspiring example of the project’s impact can be found in the village of Bahawaliassou. During a meeting with the chief and his advisors, a woman from the village was invited to share her views on issues related to women. As a result of this experience, the chief integrated her into his team, recognizing the skills and importance of including women in decision-making.



Today, these Chadian communities are seeing a more egalitarian and resilient future. Advocacy efforts with decision-makers and local authorities encourage the integration of women into decision-making bodies and contribute to breaking down attitudes that tolerate violence against them.

These stories and lessons not only attest to the project’s achievements and relevance, but moreso to the strenth of this partnership. Thanks to the unwavering commitment of Mission inclusion and LEAD-Tchad, these women can now look forward to a brighter future for themselves, their families, and their community.



## A PROMISING FUTURE IN BURKINA FASO:

Towards a green, local, and inclusive economy

In Burkina Faso, a consortium of local organizations supported by Mission inclusion is bringing about lasting change. Together, these partners are sowing the seeds of a greener and more inclusive economy, where local producers are at the heart of the transformation.

The “Adaptation of Burkina Faso Communities to Climate Change” (ABC) project, funded by Mission inclusion and Quebec’s Ministry of the Environment, will end in 2023. Its impacts are already well established and will extend far beyond. ABC touches the lives of 3,000 people who, by sharing ancestral agroecological techniques and introducing innovative technologies, have strengthened their communities’ resilience to the climate crisis.

Among those supported is Rasmata, who had to flee her hometown in 2017 due to the violence of non-state armed groups. Welcomed by her sister, Alimata, she was able to restart her life with the support of the NGO Action pour la Promotion des Initiatives Locales (APIL), one of Mission inclusion’s partners in ABC. Today, Rasmata manages a plot of land and has become a small ecological producer, even employing workers and selling her surplus in a shop in Ouagadougou.

This project is financially supported by

Québec 



The benefits of ABC are not limited to agriculture. Advocacy is underway to encourage local authorities to adopt good environmental and inclusive governance practices, particularly regarding women’s rights to land management and access.

The communities of Burkina Faso see a more sustainable and equitable future emerging thanks to the ABC project. Their motivation and commitment attest to their hope for a better future for themselves and future generations.

By supporting green and inclusive initiatives, Mission inclusion is contributing to the transition to a sustainable economy in Burkina Faso, transforming the lives of local producers and strengthening communities’ resilience to the climate crisis.





Learn more about organizations supported across the world by viewing our interactive map at [missioninclusion.ca/carte-monde](https://missioninclusion.ca/carte-monde).

In the picture: a participant of the Kaibigan Ermita Outreach Foundation, Philippines.

# PHILANTHROPY, EVENTS, AND COMMUNICATIONS IN ACTION

It is impossible to report on our 2022 year without expressing my gratitude to our loyal donors and partners who make Mission Inclusion's actions possible. Thank you also to my colleagues and the many volunteers who contribute to our outreach. I am proud to be part of an organization that encourages everyone to contribute to the advancement of a more just society.

In 2022, we were fortunate to resume all our in-person activities. This resumption allowed us to consolidate our approach to human-centered philanthropy based on proximity and to reconnect with faces we had missed. Our team has been enriched with new members, strengthening our dynamism, team spirit, and especially the relationships we establish with our generous donors. We have also diversified our committees with volunteer expertise to reflect the diversity of our community.

Among the highlights of the year, the creation of a new recognition activity for our volunteers and partners demonstrates our commitment to celebrating their dedication. Our first recognition cocktail was a resounding success. We also expanded our outreach by engaging religious communities in our work by hosting a day of reflection for several communities at our offices. Finally, we also launched a recognition circle for individuals who provide monthly financial support. The Inclusive Circle highlights the immense contribution of those who commit to supporting our efforts each month.

In summary, 2022 was a year of consolidation, resumption, and innovation for our foundation. I want to thank each person who contributed to our success as much as they could. I remain hopeful for the years to come, feeling well-supported by a competent and diverse team, and fortunate to have an involved and generous community.



**Isabelle Morin,**  
Senior Director,  
Development and Communications



## A NEW HORIZON FOR THE FONDATION DE LA JOC: Mission inclusion continues its legacy

In November 2022, the Fondation de la JOC decided to dissolve and transfer most of its assets to Mission inclusion. The foundation had the objective of supporting the Young christian workers' movement, which since 1925 has been committed to defending the rights of young workers.

Thus, in early 2023, Mission inclusion created the JOC Fund, aimed at improving the living conditions of youth in Quebec, while promoting international solidarity among young workers. Community organizations in Quebec can submit funding requests for initiatives that align with JOC values, such as social justice, human dignity, solidarity, and approaches based on autonomous popular education. The fund prioritizes youth aged 16 to 30 who are vulnerable and marginalized, and who organize themselves to improve their precarious living or working conditions.

In addition, a scholarship will be awarded to a participant from a southern country to attend international JOC congresses.

This transfer of assets of approximately one million dollars represents much more than a simple financial transaction. The community of the former Fondation de la JOC now joins the great family of Mission inclusion. During 2023, the focus will be on the implementation of the JOC Fund and the commitment of the JOC community to continue the mission of the JOC in a renewed and inclusive way.





## A MILLION-DOLLAR LEGACY: A heartfelt gesture illuminating the future of Mission inclusion

In 2022, Mission inclusion was deeply touched and grateful to receive an exceptional bequest of one million dollars from the late Madeleine Chaput. This generous donor, who had a career as a nurse, was known for her empathy, dedication, and joviality. Madam Asselin, her close friend and accomplice for over 60 years, helped to define the contours of this precious legacy.

This generous donation, demonstrating trust in our planned giving program, has a lasting and profound impact on the lives we touch. It propels our action for social inclusion in Quebec and abroad.

Thanks to heartfelt gestures like that of Madam Chaput and the commitment of our donors, we make a significant and lasting difference. Every contribution, regardless of the amount, is essential to carry out our mission. We pledge to honor this trust by continuing our work with passion and determination.

In the photo at the top of the page, from left to right: Isabelle Morin, Senior Director of Philanthropic Development and Communications at Mission inclusion, André Dufour, Chair of the Board of Directors of Mission inclusion, Madam Asselin, friend and liquidator of the estate of Madeleine Chaput, Judith Pinsonneault, Legal Advisor at Mission inclusion, and Richard Veenstra, Executive Director of Mission inclusion.



## THE SOLIDARITY OF RELIGIOUS COMMUNITIES

In 2022, thanks to the generous support of religious communities, Mission inclusion raised over \$89,950, a significant increase of over \$22,000 compared to 2021. The commitment of 25 communities has contributed to changing lives.

Inspired by our deep commitment to inclusion, we work tirelessly towards a more just and equitable society. We express our sincere gratitude to all religious communities for their financial support and solidarity, especially during the emergency campaign that raised \$20,000 for the humanitarian crisis in Nigeria.

Their commitment in time and energy is also valuable, strengthening the impact of our actions and building lasting relationships.

On June 7th, 2022, for the first time, we held a meeting bringing together 10 representatives from 5 religious communities and members from various departments of our team. Together, we discussed challenges, issues, strengths, and opportunities for our 2023-2027 planning and philanthropic future of the Foundation.

In the picture: a participant in the Gender Equality, Peace and Development Centre supported by the emergency campaign for the humanitarian crisis in Nigeria.

# EVENTS THAT INSPIRE HOPE

Thank you to our main event sponsors



## 2022 Cycling for Inclusion: BACK ON THE ROAD AND A RADIANT SUCCESS!

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To the great joy of the 71 cyclists who took part, our cycling challenge was finally back on Quebec's roads on May 29th, near Pointe-Calumet, during Vélo Québec's Metropolitan Challenge. After two years in virtual mode, this edition was marked by a sunny day and enthusiastic team spirit. Thanks to the commitment of our cyclists, we raised \$68,720 - a considerable amount that will allow us to support three to four Quebec-based organizations which support vulnerable communities in Quebec. Among these participants was Louis Roberge, chairman of the organizing committee, who once again inspired us with his dedication and energy. The active participation of volunteers, board members, and the Mission inclusion team also contributed to this success. A big thank you to everyone for this beautiful day and for your invaluable support!





## 2022 Mission inclusion Golf Tournament: A RESOUNDING SUCCESS IN SUPPORT OF YOUTH

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The 33rd edition of the Mission inclusion Golf Tournament took place on September 15th, 2022 at the Le Mirage Golf Club in Terrebonne, and brought together 120 people for the cause of youth in Quebec. Thanks to the commitment of honorary co-chairs Carolina Gallo (GE) and Robert Trudeau (Air Canada), the event raised \$120,000 for community organizations working with youth. Charismatic spokesperson Marc-André Coallier enthusiastically hosted the day. The 2022 Mission inclusion Golf Tournament demonstrated the importance of mobilization and generosity in supporting and developing actions for youth facing difficulties. A big thank you to everyone for your invaluable support at this successful event!



## 2022 Recognition Cocktail: CELEBRATING AND THANKING OUR VOLUNTEERS

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On November 30th, Mission inclusion held a special recognition cocktail in honor of its most dedicated volunteers and partners. The event began with a jazz orchestra, which created a friendly atmosphere for the 71 invited guests. Richard Veenstra, Executive Director of Mission inclusion, gave a speech focused on the successes of 2022 and upcoming projects, sincerely thanking volunteers, donors, and partners for their invaluable commitment. This recognition cocktail was the perfect opportunity to celebrate and express our gratitude to those who contribute to the success of Mission inclusion, in a friendly and caring atmosphere.

# STRONG PARTNERSHIPS TO BETTER REFLECT OUR VALUES AND THE SCOPE OF OUR ACTIONS

## Thank you to our main partners

G.M. COLLIN<sup>®</sup>



## Boustan and Mission inclusion: A DELICIOUS PARTNERSHIP TO FEED THE FUTURE OF CHILDREN

In 2022, we were delighted to celebrate our second year of partnership with Boustan, the famous Lebanese restaurant chain. This year, Boustan experienced significant growth with the opening of several new restaurants, strengthening our partnership. For every “Le Petit Boustan” children’s menu sold, our collaborator committed to donating \$0.50 to the Feed a Child program. 38 restaurants in Quebec participated in this initiative, for a total gain of \$10,703.

By choosing to enjoy this menu, you are actively participating in supporting the Feed a Child program, which offers various activities such as culinary workshops and popular kitchens. We are convinced that together we can feed the future of vulnerable children and families throughout Quebec.

## **The Home Depot Foundation supports Mission inclusion: A JOINT COMMITMENT TO HOMELESS YOUTH**

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Mission inclusion is proud to receive major support from the Home Depot Foundation. Through its Orange Door Prevention program, the Foundation supports the “Youth” component of our provincial homelessness program. Because we are aware of the complexity and multiple causes of homelessness, we have designed a program that implements various initiatives to promote significant and sustainable results regarding this issue.

This generous donation reinforces our commitment to the most vulnerable youth experiencing homelessness, even in the most remote regions of Quebec. With such a contribution, we can support community organizations that actively prevent homelessness and help youth find stability and break the cycle of precariousness.

We would like to whole-heartedly thank the Home Depot Foundation for its precious help that transforms lives! Together, we are building a better and more inclusive future for youth.

## **Industrielle Alliance and Mission inclusion: A COMMITTED PARTNERSHIP TO PREVENT YOUTH HOMELESSNESS**

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Industrielle Alliance, a leader in insurance and investments, has been supporting social inclusion in communities for many years. In 2022, its commitment was strengthened with a generous donation of \$25,000 to Mission inclusion, which allowed us to support the Maison l'Ancre, a project dedicated to preventing youth homelessness in Sorel-Tracy.

Thanks to our dynamic collaboration, we are combining our strengths by leveraging Mission inclusion's expertise and network in Quebec, including in the most remote regions, and the philanthropic action of Industrielle Alliance, anchored in its commitment to sustainable development and the community.

This strong and dynamic partnership reflects our shared determination to build a better and more inclusive future for youth. We look forward to continuing and developing this fruitful partnership, working together to make a lasting and authentic impact on the communities we serve.

Mission inclusion's actions are supported by:



## OUR NETWORKS

Mission inclusion works in collaboration with a diverse range of engaged, creative, and knowledgeable partners to share best practices and develop innovative and impactful programs and initiatives.



### **Association of Fundraising Professionals (AFP)\***

AFP aims to foster generosity and positive social change worldwide through exemplary fundraising practices.



### **Association québécoise des organismes de coopération internationale (AQOCI)\***

AQOCI is a coalition of 70 organizations working both in Quebec and abroad for sustainable and human development.



### **Canadian Association of Gift Planners (CAGP)**

CAGP is a source of inspiration and education for professionals dedicated to strategic charitable gift planning.



### **Canadian Partnership for Women and Children's Health (CanWACH)**

CanWaCH unites the expertise and commitment of Canadian organizations and individuals to advance the health and rights of women, children and adolescents globally.



### Collectif des fondations québécoises contre les inégalités

The Collective of Quebec foundations against inequalities is a networking, learning, and idea-sharing platform for addressing social inequalities and the role of foundations in Quebec's social context.



### Cooperation Canada

Cooperation Canada brings together organizations in the international development and humanitarian assistance sector to amplify their work by convening sector leaders who influence policies and build capacity.



### Humanitarian Response Network of Canada (HRN)

The HRN is a vibrant community of practice comprised of over 35 Canadian humanitarian organisations. The HRN seeks to share lessons learned with the view to strengthen the quality and efficiency of humanitarian action by creating a conversation around key humanitarian policy issues and practices.



### Minka International

Minka International brings together nine institutions from the North and South that share a common vision of sustainable family farming, agroecology, and food sovereignty.



### Philab - Canadian Research Network on Philanthropy\*\*

PhiLab is a partnership-based research network that shares information and mobilizes knowledge on philanthropy, specifically on Canadian foundations.



### Quebec International Solidarity Investment Fund (FISIQ)

FISIQ is a socially responsible financial tool for social and solidarity economy enterprises partnered with Quebec-based international cooperation organizations.



### Will Power

Mission inclusion is proud to partner for a second year with Will Power campaign that aims to encourage more Canadians to have a significant impact on the causes they care about by making a donation to a charity in their will.

\* A Mission inclusion employee is a member of the board of directors.

\*\* Mission inclusion is currently collaborating with PhiLab on a study of philanthropy in the region.



# ACKNOWLEDGMENT

## OUR HEARTFELT THANKS TO OUR DONORS AND PARTNERS

Mission inclusion would like to thank the individuals, foundations and corporations who have generously contributed to the success of its inclusive initiatives in Quebec and around the world by making a donation between January 1<sup>st</sup> and December 31, 2022. Thanks to the donations from our generous patrons, Mission inclusion is once again an important driver of social change. We thank each and every one of you from the bottom of our hearts.

**To the 27 individuals who have signed a life annuity contract;**

**To the 20 individuals who have made a commitment of a testamentary gift;**

**To 574 monthly donors;**

**To 102 donors of \$5,000 and more;**

**To 118 donors of \$1,000 to \$4,999;**

**To 1198 donors from \$100 to \$999;**

And to the many donors of \$1,000 and less, as well as to those who contribute monthly. You are part of the Mission inclusion family. We warmly thank you for growing with us and supporting our commitment to those in vulnerable and marginalized situations. Your generosity and support contribute to creating a more inclusive and sustainable world for all.



### **“NO, WE ARE NOT ALL BORN FREE AND EQUAL...”**

Some possess everything, others carve their way to success, others fight for survival, and finally, those left behind, those we call ‘the end of the line’ have nothing left and end up on the street. Isn’t that intolerable in a society like ours? As soon as I started working, I promised myself to reach out to them in my own way to help them, no matter what, regain their dignity, the last thing we have when we have nothing left.

I discovered upon Mission inclusion by chance, and for the past 12 years, I have supported their work tirelessly.”

Marie-Yvonne Paint,  
Major donor of Mission inclusion

# THANK YOU TO OUR VOLUNTEERS!

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Mission inclusion would like to thank all of its volunteers, who each contribute in their own way to making the world a better place. Whether it's through their role on one of our very numerous committees (board of directors, governance committee, audit and risk management committee, project analysis committee, international program committee, communications committee, investment committee, Cycling for Inclusion organizing committee, or Golf Tournament organizing committee), their participation in organizing an event, or their administrative support, they are indispensable to achieving our objectives. Volunteers are also the guarantors of active citizenship participation and transparency in Mission inclusion's actions.

**To all of you who give tirelessly of your time, who share your resources, and who show great creativity in improving the lives of people in situations of vulnerability and marginalization, thank you from the bottom of our hearts!**

## THE FOUNDATION WISHES TO HIGHLIGHT THE COMMITMENT OF ITS BOARD MEMBERS.

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### **Chair**

André Dufour

### **Vice-Chair**

Louis Roberge

### **Secretary**

André-Yanne Parent

### **Treasurer**

Vincent Dostie

### **Directors**

Jean Bélanger

Louis Bergeron

Gilles Chevalier

Amélie Dugas-Sampara

Jean Éthier

Carolina Gallo

Andrée Guy

Diane Hébert

Émilie L. Laguerre

André Lemaire

Robert Trudeau

### **Quebec street youth ambassador:**

Marc-André Coallier

**Mission inclusion extends special thanks to all the dedicated individuals who devote their efforts to making the Foundation's initiatives a success.**



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