



**Golf
Tournament**
to help youth



34th edition

**SPONSORSHIP
PLAN**

MONDAY, AUGUST 14, 2023

**GOLF CLUB
LAVAL-SUR-LE-LAC**







**mission
inclusion**

LE NOUVEAU NOM
DE L'ŒUVRE LÉGER

**A Mission inclusion flagship event:
100% of proceeds go to support
vulnerable youth in Quebec.**

FOUR PROGRAMS IN QUEBEC:

YOUTH PROGRAM

Builds the capacity and engagement of young people aged 12-30 to help them achieve a brighter future.

CHILDREN AND FAMILIES PROGRAM

Aims to develop the full potential of isolated or excluded children and families.

SENIORS PROGRAM

Provides supports for seniors and natural caregivers.

HOMELESSNESS PROGRAM

Aims to prevent homelessness and protect the dignity of people in precarious situations.

ORGANIZATIONS SUPPORTED THROUGH THE OMNIUM:

LES ATELIERS SPEECH

- Mission: Promote the educational success of marginalized youth from disadvantaged backgrounds through music
- Period: **2020 to present**
- Number of young people helped: **90**
- Total funding provided: **\$150,000**

MAISON MARIE-FRÉDÉRIC

- Mission: Support young adults experiencing homelessness or at risk of homelessness and help them achieve independence by acquiring knowledge, know-how and social skills
- Period: **2020 to present**
- Number of young people helped: **10,548**
- Total funding provided: **\$88,000**



MISSION INCLUSION GOLF TOURNAMENT

Monday, August 14, 2023



**Golf Club
Laval-sur-le-Lac**



**10-11 a.m.: Arrival
11 a.m.: Shotgun tee off
5 p.m.: Cocktail reception**



**Target:
\$165,000**

WITH \$165,000,
Mission inclusion can support 4 organizations that help young people in Quebec.



\$1.5 million net raised

Since its first edition, our Golf Tournament has raised nearly \$1.5 million for vulnerable youth in Quebec.



Word from the Honorary President of the 2023 Golf Tournament

Dear golfers and partners,

It was with great pleasure that I agreed to be the honorary president of the 34th Mission inclusion Golf Tournament for the benefit of vulnerable youth in Quebec. Young people and their development is a cause I have always cared about. That concern is reflected every day in Groupe DCR's philosophy: we're a family.

Solidarity and inclusion too have always been part of our core values. So I am particularly proud to join forces with Mission inclusion to support the community.

The Mission inclusion Golf Tournament isn't just a prestigious sporting event but also an opportunity to make a difference in the lives of young people. I hope you will be part of the tournament and support this cause that is so dear to my heart.

In 2023, Mission inclusion will celebrate its 75th anniversary. I am honored to be president of the 34th edition of this event, which continues a long tradition at the foundation. I hope to see you there!

François Sansfaçon Hamel

President, Groupe DCR





MAIN SPONSOR

\$20,000

Honorary President of the Mission inclusion Golf Tournament

(one available)

Two foursomes at the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception



Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Honorary President announced on Mission inclusion's social media accounts, Facebook and LinkedIn (6,200 followers)
- Honorary President announced in Mission inclusion's monthly newsletter, sent to over 6,000 people (march 2023)
- Your support as main sponsor acknowledged in all promotional communications related to the tournament

During the event

- Your logo on the main sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on a tee sign (provided by Mission inclusion)
- Your logo on the screens in the cocktail room
- Your roll-up banner by the reception desk in the morning and in the cocktail room in the evening
- A 10 x 10 tent with your logo on the course (to be provided by the sponsor)
- Your promotional items could be included in participants' gift bags
- Speech by Honorary President at the cocktail reception
- Honorary President in the official photo of the cheque presentation

Post-event

- Your logo on the main page of the Mission inclusion website for one year (25,000 visitors per year)
- Your logo in Mission inclusion's Activity Report, distributed to over 10,000 donors
- Your support as main sponsor acknowledged on Mission inclusion's social media accounts, Facebook and LinkedIn (6,200 followers)
- Your support as main sponsor acknowledged in the Mission inclusion monthly newsletter, sent to over 6,000 people (september 2023)
- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
- You receive a personalized report on your sponsorship's visibility at the event
- Your logo in the post-event thank-you email
- Invitation for two people to the 2023 annual recognition cocktail



MAJOR SPONSOR

\$15,000

(two available)

One foursome at the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your major sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as a major sponsor acknowledged in all promotional communications related to the Tournament
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on a tee sign (provided by Mission inclusion)
 - Your logo on the screens in the cocktail room
 - Your roll-up banner by the reception desk in the morning and in the cocktail room in the evening
 - Your promotional items could be included in participants' gift bags
 - Your representative in the official photo of the cheque presentation
-

Post-event

- Your logo on the main page of the Mission inclusion website for one year (25,000 visitors per year)
 - Your logo in Mission inclusion's Activity Report, distributed to over 10,000 donors
 - Your support as a major sponsor acknowledged in the Mission inclusion monthly newsletter, sent to over 6,000 people (september 2023)
 - Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your logo in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



AUCTION SPONSOR

\$10,000

(one available)

One foursome at the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your auction sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as auction sponsor acknowledged in all promotional communications related to the Tournament
 - Your logo on the auction website, which goes live one week before the event
 - Your logo on the auction invitation email and the reminder sent one week prior to the event (10,000 people)
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on the screens in the cocktail room
 - Your roll-up banner by the reception desk in the morning and in the cocktail room, close to the auction table, in the evening
 - Your sponsorship acknowledged on a tent card displayed on all cocktail tables, including the auction QR code
-

Post-event

- Your logo on the main page of the Mission inclusion website for one year (25,000 visitors per year)
 - Your logo in Mission inclusion's Activity Report, distributed to over 10,000 donors
 - Your support as auction sponsor acknowledged in the Mission inclusion monthly newsletter, sent to over 6,000 people (september 2023)
 - Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your logo in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



COCKTAIL SPONSOR

\$7,500

(one available)

Two tickets to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your cocktail sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as cocktail sponsor acknowledged in all promotional communications related to the tournament
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on the screens in the cocktail room
 - Your roll-up banner in the cocktail room in the evening
 - Your logo on a poster in the cocktail room
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Post-event

- Your logo in Mission inclusion's Activity Report, distributed to over 10,000 donors
 - Your support as cocktail sponsor acknowledged in the Mission inclusion monthly newsletter, sent to over 6,000 people (september 2023)
 - Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your logo in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



CARTS SPONSOR

\$5,000

(one available)

Two tickets to the Mission inclusion Golf Tournament
including green fees, carts and cocktail reception

TAKEN



Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your carts sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
- Your support as carts sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Your logo on all the carts used during the event

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



GIFT BAGS SPONSOR

\$5,000

(one available)

Two tickets to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your gift bags sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as gift bags sponsor acknowledged in all promotional communications related to the Tournament
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on the screens in the cocktail room
 - Your logo on all the gift bags distributed to participants in the tournament
 - Your promotional items could be included in participants' gift bags
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Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



GOLF BALLS SPONSOR

\$5,000

(one available)

Two tickets to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your golf balls sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as golf balls sponsor acknowledged in all promotional communications related to the Tournament
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on the screens in the cocktail room
 - Your logo on all golf balls distributed to participants in the tournament (provided by Mission inclusion)
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Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



REFRESHMENTS SPONSOR

\$4,000

(one available)

One ticket to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your refreshments sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
- Your support as refreshments sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Your logo on all refreshment stands on the course

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
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FOOD STAND SPONSOR

\$4,000

(one available)

One ticket to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your food stand sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
- Your support as food stand sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Poster with your logo at the 9½ food stand.

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



TOWELS SPONSOR

\$4,000

(one available)

One ticket to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
 - Your towels sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
 - Your support as towels sponsor acknowledged in all promotional communications related to the Tournament
-

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
 - Your logo on the screens in the cocktail room
 - Your logo on all towels distributed to participants in the tournament (provided by Mission inclusion)
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Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
 - You receive a personalized report on your sponsorship's visibility at the event
 - Your support acknowledged in the post-event thank-you email
 - Invitation for two people to the 2023 annual recognition cocktail
-



FLAGS SPONSOR

\$2,000

(one available)

TAKEN



Marc Villeneuve
Conseiller en placement
514.846.2665

Sportvac
VOYAGES

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your flags sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
- Your support as flags sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Your logo on a flag on each tee box (provided by Mission inclusion)

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
- You receive a personalized report on your sponsorship's visibility at the event
- Your support acknowledged in the post-event thank-you email
- Invitation for two people to the 2023 annual recognition cocktail

HOLE SPONSOR

\$800

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your support as hole sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Your logo on a tee sign (provided by Mission inclusion)

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
- You receive a personalized report on your sponsorship's visibility at the event
- Your support acknowledged in the post-event thank-you email
- Invitation for two people to the 2023 annual recognition cocktail



VIP FOURSOME

\$5,000

One foursome at the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

Pre-event

- Your logo on the official webpage of the Mission inclusion Golf Tournament for the duration of the event
- Your VIP foursome sponsorship announced on Mission inclusion's LinkedIn account (2,200 followers)
- Your support as a VIP foursome sponsor acknowledged in all promotional communications related to the Tournament

During the event

- Your logo on the all-sponsors banner, hung by the reception desk in the morning and in the cocktail room in the evening
- Your logo on the screens in the cocktail room
- Your logo on a tee sign (provided by Mission inclusion)

Post-event

- Your logo on the Golf Tournament Impact Report sent to all tournament participants, partners, sponsors and donors (250 people)
- You receive a personalized report on your sponsorship's visibility at the event
- Your support acknowledged in the post-event thank-you email
- Invitation for two people to the 2023 annual recognition cocktail

FOURSOME SPONSOR

\$3,500

One foursome at the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception

INDIVIDUAL TICKET

\$875

One ticket to the Mission inclusion Golf Tournament

including green fees, carts and cocktail reception





Golf Tournament

to help youth



2023 ORGANIZING COMMITTEE

HONORARY PRESIDENT

François Sansfaçon Hamel
President, Groupe DCR

COMMITTEE MEMBERS

Carolina Gallo
Vice President, Government Affairs & Policy
General Electric

Robert Trudeau
Senior Director, Global Corporate Sales and Quebec Market
Air Canada

Alexandre Savoie
Head Coordinator
Sportvac Voyages

Scott Armstrong
Managing Partner
Interfacing Technologies

Richard Lachance
President and CEO
CAA Québec

Nathalie Moreau
Executive Director,
Prevention and Public Affairs
Info-Excavation

Marc Villeneuve
Investment Advisor
CIBC Wood Gundy

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Isabelle Morin
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Nicolas Jaillard
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INFORMATION

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