

ACTIVITY REPORT 2021



Left figure, from top to bottom:

Ressources Actions Familles à Lac-St-Charles (RAFAL), Quebec City (Maxime Juneau);

P.A.S. de la rue, Montreal (Maxime Juneau);

Swayam, India;

Fundación Centro de Cultura Popular, Bolivia.

Middle figure, from top to bottom:

ATTOUS, Burkina Faso (Lamine Ouédraogo);

PROSAMI, Haiti (PAIR);

P.A.S. de la rue, Montreal (Maxime Juneau).

Right figure, from top to bottom:

Swayam, India;

Projet Harmonie, Montreal (Maxime Juneau);

Maison d'hébergement dépannage de Valleyfield, Montérégie (Maxime Juneau).

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Printer - Graphiscan

Legal deposit - Bibliothèque et Archives nationales du Québec, 2022

PP 40036970

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Registered Charity Number: 118923689 RR 0001

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A WORD FROM THE CHAIR AND THE EXECUTIVE DIRECTOR

What will we remember about 2021? Just as 2020 was the year of the pandemic, 2021 was definitely the year of resilience.

At Mission inclusion, we witnessed the remarkable adaptability and tremendous capacity for innovation of hundreds of organizations in Quebec and around the world as they struggled to continue to provide essential services to tens of thousands of vulnerable and marginalized people.

In 2021, collateral damage from the pandemic was evident in Quebec and abroad in the form of the housing crisis, inflation, labour shortages and supply chain disruptions. All these concurrent problems had a severe impact on the most disadvantaged members of society. In Quebec, the number of people using food banks hit record highs and homelessness increased dramatically, in Montreal as well as in other cities and towns across Quebec.

Despite this, Mission inclusion never stopped supporting community organizations that needed assistance to adapt and continue providing services to vulnerable communities under the challenging circumstances of 2021.

Across the globe, too, the public health crisis exacerbated already very difficult situations. The pandemic took its toll in India in 2021. Many women, often victims of human trafficking, found themselves acting as caregivers for their families while looking after orphaned children. Mission inclusion responded with an appeal to donors to support its partners in the field.

However, the situation did not prevent our partners from innovating. One example is ATTOUS in Burkina Faso; its training program for women in traditionally male trades opened its first workplace daycare centre for the children of young female students. Projects such as these help empower women and allow them to gain control of their lives.

In Haiti, the PROSAMI maternal and child health project concluded in 2021 with the construction of the first public operating room in the Léogâne region. PROSAMI has helped women access peri- and post-natal care and contributed to reducing the mortality rate of women and newborns. The work is continuing with a newly established participatory project (PACIT) in cooperation with local organizations that advocate for women's right to health care in Léogâne and Gressier.

It has been a challenging year, but thanks to our dedicated partners, our committed donors, and our outstanding and devoted staff and volunteers, we have been able to support thousands of vulnerable people.

We are also proud that our projects have enabled such great gains for women and women's rights. Our partners' determination and flexibility are a real inspiration for us and we hope that you too will be inspired by their stories in this report.

We hope you enjoy reading it!



André Dufour,
Chair of the Board of Directors,
Mission inclusion



Richard Veenstra,
Executive Director,
Mission inclusion

THE YEAR IN NUMBERS

It's often said that change is the only constant, and the last two years bear out that adage. COVID-19 turned our lives upside down at home and at work, forcing us to adapt constantly to get through the successive waves of the pandemic and come out the other side. An organization like ours cannot retreat in face of the growing needs of vulnerable and marginalized people.

How have we been able to meet these evolving needs? Through the talent, dedication, efficiency, and adaptability of our staff, along with teamwork and the will to make a difference. None of this would have been possible without their extraordinary contributions.

The year 2021 saw the departure of a number of long-time colleagues, many of them headed for retirement, as well as the arrival of several newcomers. It's not always easy to say farewell remotely or to welcome new people onboard virtually. In-person meetings have been few and far between since March 2020, and all our efforts to humanize virtual interactions notwithstanding, we are eager to resume face-to-face professional and human relationships.

Financially, our investments performed well for the second year in a row. Our funders continued to support us and our donors came through for us once again. Sound expense management also contributed to our healthy financial results.

Our financial position is even stronger than it was prior to the pandemic. That, combined with our great team, puts us in a very good position to carry out our mission in the years ahead. The common cause that unites us makes us stronger, and the future looks promising for Mission inclusion.

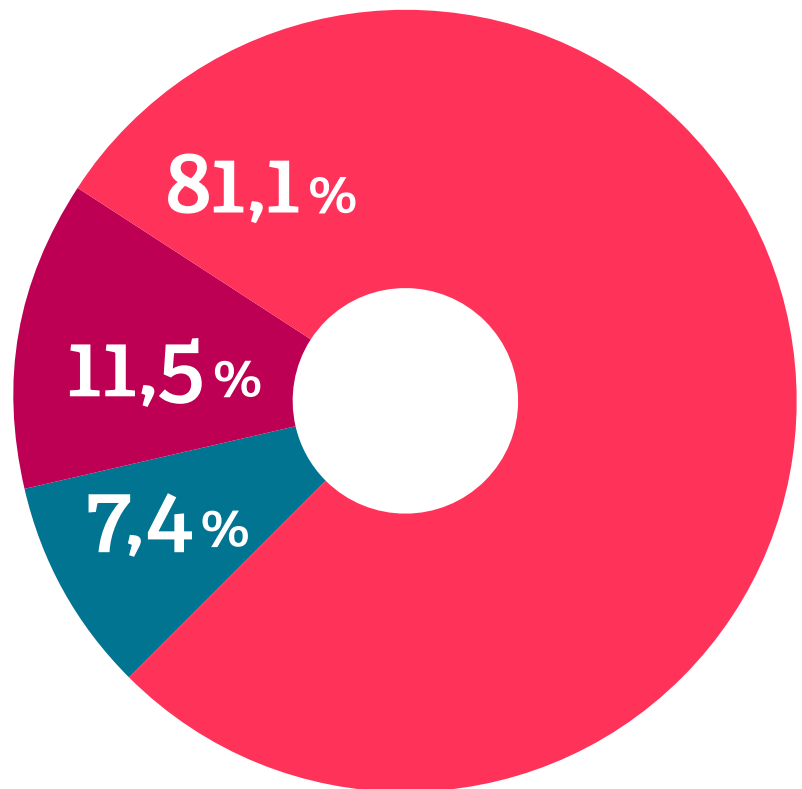


Gary Béliveau,
Director of Operations

Program fund expenditures

- **Programming:**
\$8,630,106
- **Promotion and communication:**
\$1,266,351
- **Administration:**
\$787,882

Total
\$10,644,339



Programming

- **International programs:**
\$6,775,390
- **Quebec programs:**
\$1,854,716

Total
\$8,630,106

These activities are made possible by generous donations, in addition to government grants and investment income.

- **Donations and bequests:**
\$5,572,676
- **Investment income:**
\$5,916,565
- **Government of Canada:**
\$3,846,165
- **Government of Quebec:**
\$499,006

To see the 2021 Financial Report, visit our website at missioninclusion.ca/publications.

IN QUEBEC

2021: yet another year of coping with the pandemic and associated health measures. The public was hard hit once again with the advent of the new Omicron variant. We saw an increase in homelessness, a housing crisis, rising prices and food insecurity. The persistence of the pandemic has aggravated our society's vulnerabilities and deepened inequalities.

Faced with this unprecedented crisis, the Quebec team mobilized support for its community partners as never before. This is, after all, our core mandate: to support projects that promote social and economic inclusion and contribute to improving the lives of vulnerable people. What we do has an impact on families, children, seniors and people in precarious circumstances. In all, Mission inclusion provided support to nearly 60 community organizations in 2021.

Meanwhile, more than a dozen organizations launched fundraising drives to support their work. We helped them strengthen their organizations and conduct impact assessments. They deserve kudos for embarking on lengthy internal processes in a year of uncertainty and upheaval. As part of our commitment to foster the vitality of the community sector, we continued to contribute to *RIPOSTES, les voix du communautaire* as well as to the *CordesCaps* project for just, inclusive and sustainable systemic change.

Here too, our team rallied, undertaking a digital shift, setting up a new database, conducting an analysis and forecast for the current year and the year to come, among other things. We acted with resolve and after due consideration, to make sure our actions would be coherent and relevant, while developing new partnerships with philanthropic players and the academic world. I want to congratulate my team for demonstrating ingenuity and sensitivity throughout this turbulent year, and I want to congratulate the community organizations, which stepped up their efforts to maintain social bonds and help restore a sense of meaning and solidarity in distressed communities. In the following pages you'll have a chance to read about some of the year's defining stories. Rest assured that we will always stand with you in the quest for a world of inclusion, dignity and solidarity.



Danielle Filion,
Director, Quebec Programs

\$1,854,716

in funding

31,949

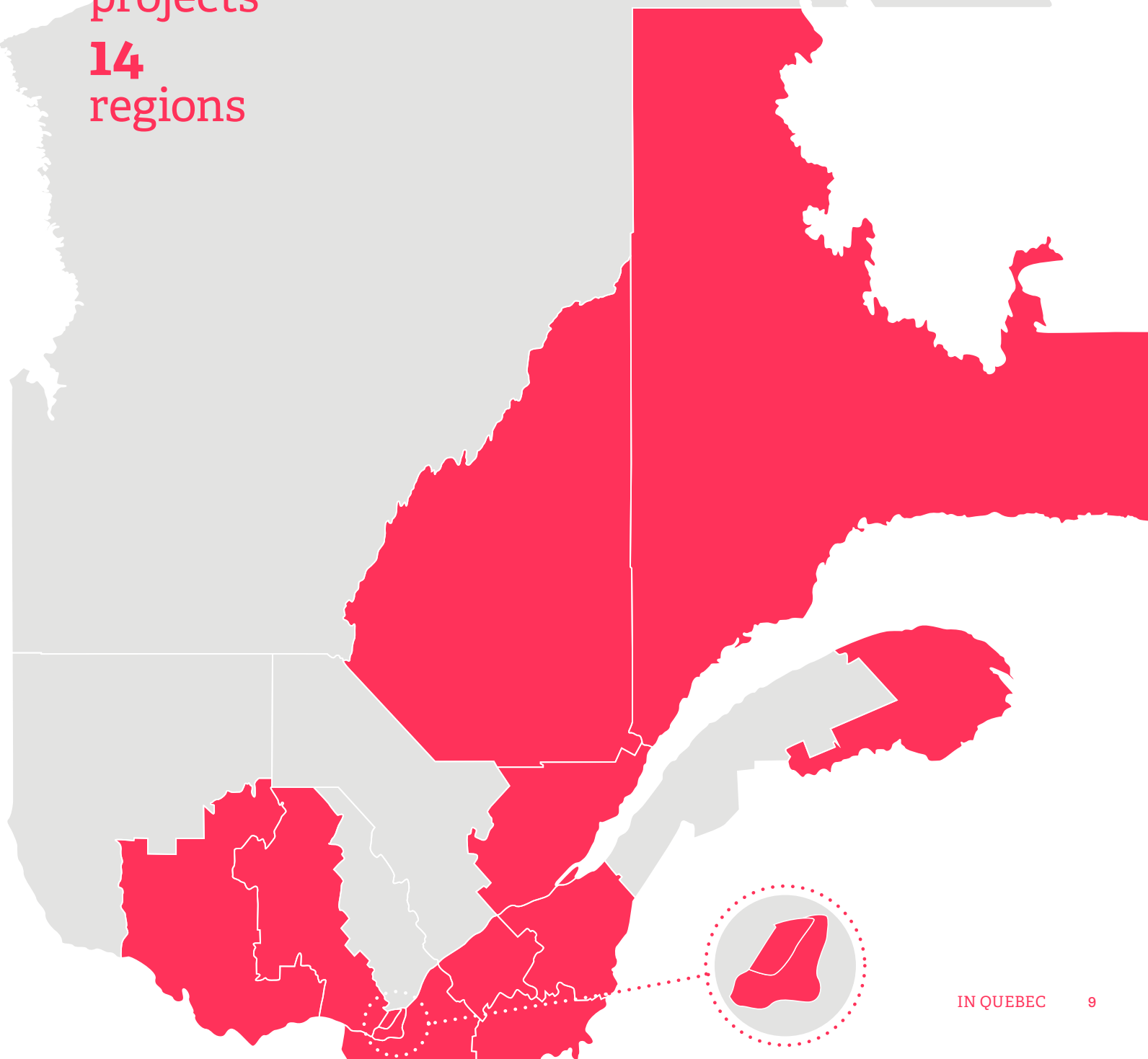
people assisted

58

projects

14

regions



CRAQUE-BITUME'S ATELIERS À LA TERRE

In Quebec City, Mission inclusion supports Ateliers à la Terre, a unique project developed by the urban ecology organization Craque-Bitume. This 2,000 square-metre collective vegetable garden gives residents an opportunity to get involved in gardening, learn about environmentally responsible agriculture and achieve greater food self-sufficiency. They put their hands in the soil to sow and plant, participating in the experience of growing fruits and vegetables and filling their food baskets at the same time.

In 2021, the second year of the pandemic, the Ateliers à la Terre project was even more relevant.

"In the context of COVID, we saw ourselves as something of an essential service. Food production is still necessary. Learning how to grow food is very rewarding, especially during a period of social isolation. This is a gathering place and the response from participants has been very positive. People are excited about gardening, but they're mostly enthusiastic about being together and being part of the community."

— Stéphanie Talbot, Project leader in educational gardening at Craque-Bitume

There are 130 people involved in Ateliers à la Terre along with two employees. With the support of the employees, project participants decide what to grow, carry out the work, and conduct workshops. This highly inclusive project sidesteps the restrictions associated with the pandemic and gives vulnerable and marginalized communities a space to build and experience solidarity.

At Craque-Bitume, people's involvement actually goes far beyond just working the soil.

"Everyone gardens together in the same large plot and shares the harvest," says Stéphanie Talbot. "Instead of having farm labourers, we have participants. They come and work for six hours and they receive a basket of food."



Its self-managed collective and decentralized operating model enabled Craque-Bitume to adapt to the health crisis while fostering relationships of equality and transparency, as well as promoting the values of inclusion and social ecology. Regardless of restrictions and prevailing conditions, Ateliers à la Terre makes citizens the "project managers" and agents of change. For Mission inclusion, this is truly a model of community gardening and urban agriculture education that allows people to thrive and grow as they develop greater autonomy and freedom.

PACT DE RUE: RESPONDING TO THE HOMELESSNESS EPIDEMIC

When it comes to street work, PACT de rue did very important work in 2021 by helping people in need develop better life habits and reduce risky behaviours in several Montreal neighbourhoods, including Villeray, Parc-Extension, La Petite-Patrie and Saint-Michel. It had 14 street workers covering seven Montreal neighbourhoods.

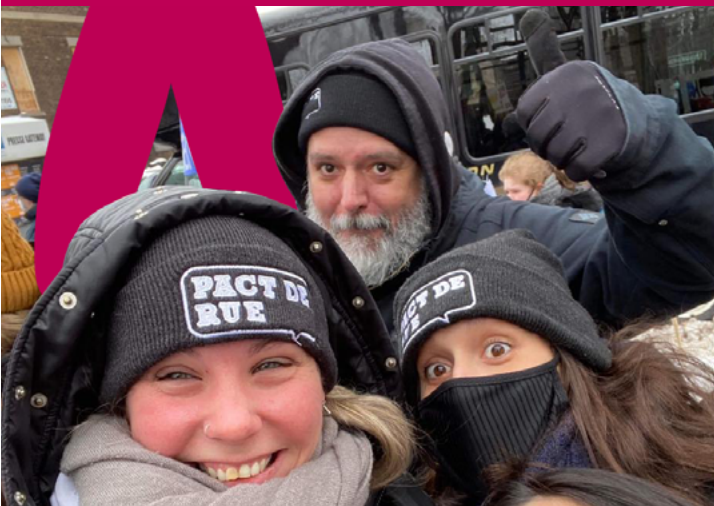
PACT de rue operates a day centre and a warming centre. It has adjusted its services in response to the new reality of homelessness and taken a bold peer-help approach in which people experiencing homelessness listen to and comfort people who are marginalized or in need, helping to create a sense of stability.

"I've been on the streets for quite some time," says Gabriel. "The warming centre and the day centre have given me some stability in my life. I got involved in the peer-help project because it appealed to me. It also helped me to take care of others as well as myself. The warming centre is my temporary home."

The organization encourages people in need to take control of their lives, while in turn helping others. This is an innovative process that allows each person to develop greater awareness of their rights and responsibilities in society.

"I became a peer helper at PACT de rue," says Joseph. "Because of my mental health issues, it wasn't easy to find a place where I could be myself. I was able to learn more about myself, but also to help people understand what I've been through. I spent a year and a half on the day-centre team. Now I know that I'm very interested in social intervention."

At the end of 2021, PACT de rue was able to set up a larger and more suitable warming centre, the Refuge du cœur-de-l'île, in the basement of Notre-Dame-du-Rosaire church. Mission inclusion is proud to support PACT de rue; their approach and commitment to the principles of mutual aid are very much aligned with the Foundation's own values and mission.



RADAR VOLUNTEERS: TACKLING THE HEALTH CRISIS

If there is one project that proved its worth beyond all doubt during the pandemic, it is RADAR, the Réseau Actif de Dépistage des Aînés à Risque! With the support of Mission inclusion, the Services aux aînés de Ville-Émard/Côte-Saint-Paul identifies and assists vulnerable, isolated seniors. The social isolation and abandonment of seniors is a very real phenomenon in Quebec. One in three seniors lives alone in Ville-Émard/Côte-Saint-Paul and the pandemic has only exacerbated the problems.

How can we keep vulnerable people from being forgotten and falling through the cracks of the system? The answer: the outstanding work of the RADAR St-Paul/Émard volunteers. Their team of some 30 people deeply touch the lives and hearts of vulnerable seniors. The volunteers who give of their time to this major project exemplify flexibility and generosity.

The needs were great in 2021 and there was no dearth of volunteer opportunities. Accumulated mental and physical fatigue rendered vulnerable populations even more fragile, heightening the need to intervene with and assist seniors.

Examples of the many kinds of assistance volunteers provide to seniors—while aiming to help vulnerable people who are experiencing a loss of independence stay in their familiar living environment—include emergency support service, medical transportation and accompaniment for errands, psychosocial support, friendship calls, crisis hotline, support for family caregivers, food assistance, referral to a health or social services professional, and recreational activities to maintain morale.

Committed and supportive volunteers help to break down the isolation of seniors and promote their wellness and safety. They played an essential role as part of the solution to the COVID-19 crisis. Mission inclusion recognizes the exemplary dedication of RADAR St-Paul/Émard's team of volunteers in bringing vitality, security and love into the lives of seniors.

“Our mission in Ville-Émard/Côte-Saint-Paul is to create a caring community: a watchful network made up of ordinary people working in conjunction with local partners who identify and support seniors in need of assistance and help them find the right resources for their needs.”

— Karine Montbleau, Coordinator,
RADAR Services



FOUNDATIONS JOIN FORCES IN A NOVEL INITIATIVE TO PROMOTE SOCIAL DIVERSITY

In 2019, Mission inclusion teamed up with the McConnell, Chagnon and Béati foundations on the joint project Agir pour la mixité, an initiative of Bâtiment 7, a self-managed community centre open to vulnerable people in Montreal's Pointe-Saint-Charles neighborhood.

A host of services is available at the 90,000 square-foot building, including art, carpentry and mechanical workshops and the Le Détour grocery store, which is run by volunteers who sell basic foodstuffs, fresh fruits, and vegetables at affordable prices. The objective is to promote greater social mixing.

"Each of the foundations agreed to set aside their standard grants procedure in view of Bâtiment 7's unique character," says Danielle Filion, Director of Quebec Programs at Mission inclusion. "It forced us to take a new look at how we support organizations."

It also marks the advent of a new way for foundations to cooperate.

Over the 2019-2022 period, Mission inclusion is therefore providing funding in the amount of \$30,000 per year for the Le Détour grocery store. The non-profit store offers a variety of fresh produce at affordable prices, with a member fee structure that allows for even lower prices in exchange for volunteer hours. A member-run initiative, Le Détour gives active members a 15% discount on products.

In addition, the pandemic presented an opportunity to create a free home-delivery system designed for people with mobility problems, such as seniors, single-parent families and people with injuries.



"We wanted to provide home delivery from the start, but we hadn't yet managed to set it up," says Marie-Claude Rose, coordinator of the Le Détour grocery store. "The pandemic gave us the impetus and the means to do it. By now, most of the people in the neighbourhood know us and we're turning four years old this spring!"

As of September 2022, the collective grocery store will expand from 841 to 2,500 square feet, with 250 active members. Mission inclusion is delighted to have contributed to its operation and success.



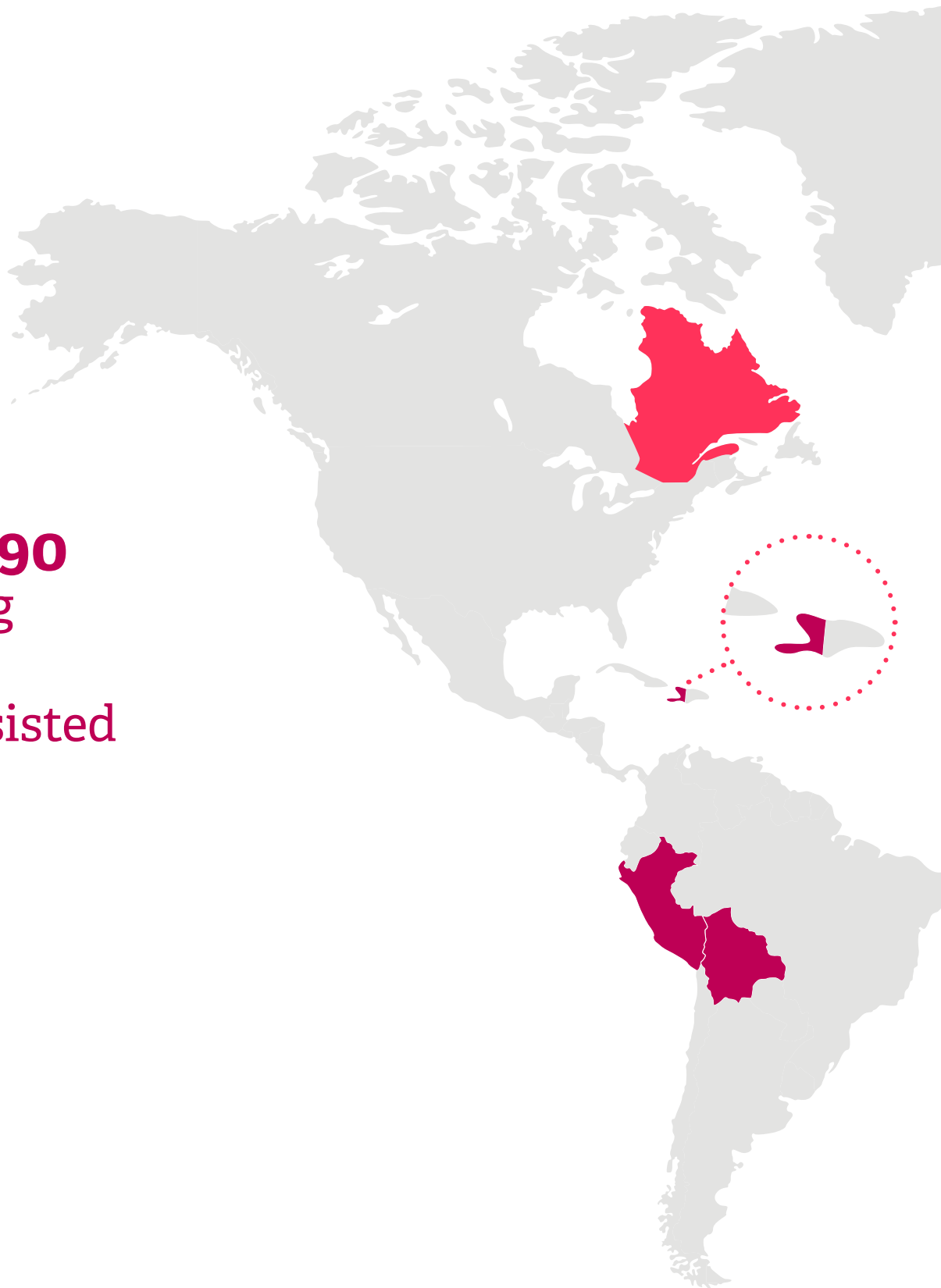
Funded Quebec community organizations in 2021

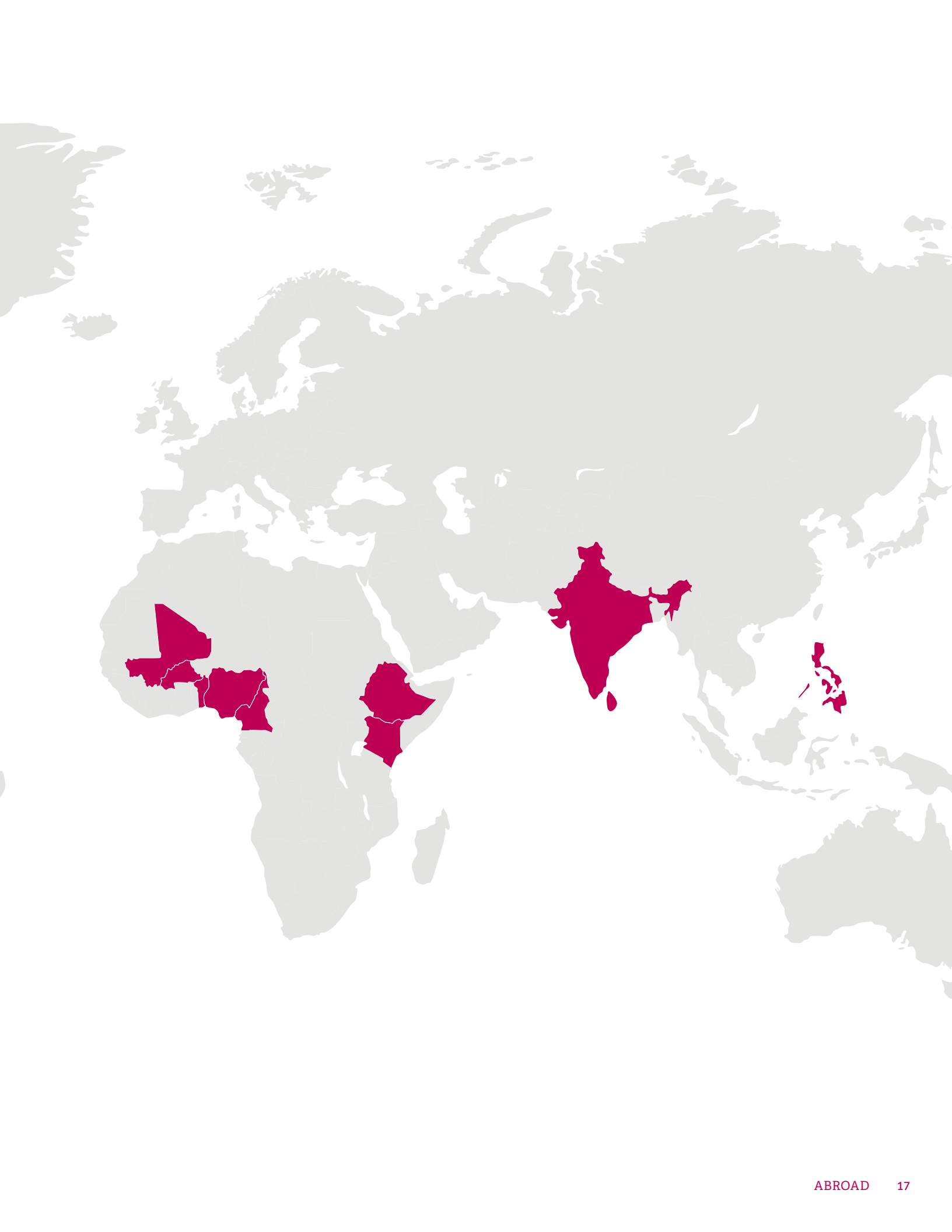
Administrative region	Name of organization
Bas-Saint-Laurent	Maison des familles de Rimouski-Neigette
	Centre Communautaire l'Amitié
	Craque-Bitume
	La Courtepointe
	Maison Marie-Frédéric
Capitale-Nationale	Mères et monde
	Projets Bourlamaque
	Ressources Actions Familles à Lac-St-Charles (RAFAL)
	Ressources familiales La Vieille Caserne de Montmorency (Re-Fa-Vie)
Centre-du-Québec	La Piaule Centre du Québec inc.
	Centre d'entraide de la région de Disraeli (CERD)
Chaudière-Appalaches	Défi Jeunesse Québec inc.
	Le Filon
Côte-Nord	Centre d'action bénévole Le virage
	Transit Sept-Îles
	Auberge sous mon toit
Estrie	Cuisines collectives du Haut-Saint-François
	Soutien aux familles réfugiées et immigrantes de l'Estrie (SAFRIE)
Gaspésie-Îles-de-la-Madeleine	Carrefour-Ressources
	Centre d'action bénévole Gascons-Percé inc.
	Centre d'action bénévole Saint-Alphonse-Nouvelle
	Centre d'action bénévole Saint-Siméon/Port-Daniel
Lanaudière	Hébergement d'urgence Terrebonne
Laurentides	Centre d'entraide Racine-Lavoie
	Vigil'Ange
Mauricie	Centre de pédiatrie sociale de Trois-Rivières

Administrative region	Name of organization
Montérégie	Abri de la Rive-Sud
	Centre de bénévolat d'Acton Vale
	Centre de femmes du Haut-Richelieu
	L'ABC de la Famille
	La popote roulante de Salaberry-de-Valleyfield
	Maison des enfants Marie-Rose
	Maison d'hébergement dépannage de Valleyfield
Montreal	Action Centre-Ville
	Action Jeunesse de l'Ouest-de-l'Île (AJOI)
	Bâtiment 7 (épicerie Le Détour)
	Centre communautaire Jeunesse Unie
	Centre de ressources périnatales Autour du bébé
	Centre des jeunes l'Escale de Montréal-Nord
	Cirque Hors Piste
	Dans la rue
	Héberjeune de Parc-Extension
	La Dauphinelle
	La Maison d'Aurore
	La Maison des parents de Bordeaux-Cartierville
	La Maison Tangente
	Le P.A.S. de la rue
	Le Piamp
	Le Projet Harmonie
	Les Ateliers Speech
	Mères avec pouvoir
	Projaide Inc.
	Projet Ado-Communautaire en Travail (PACT) de rue
	Répit Providence
	Resto Plateau
	Services bénévoles aux aînés de Ville-Émard/Saint-Paul
	Sésame
Outaouais	Les enfants de l'espoir de Hull
Saguenay-Lac-Saint-Jean	La Nichée

ABROAD

\$6,775,390
in funding
681,164
people assisted
29
projets
13
countries





ABROAD

In the face of the climate crisis, new and recurring conflicts and a global pandemic, how can we remain optimistic and hopeful—especially when inequality is increasing and the voices of marginalized communities continue to go unheard?

Events in recent years have driven home the fact that we all live on the same planet. Global issues impact all of our lives and the struggle against social injustice and inequality has never been more vital.

Accordingly, Mission inclusion has forged ahead with its work, continuing to help civil society organizations abroad that work tirelessly to support the most vulnerable and marginalized people and make their voices heard in the public arena.

Resilience, adaptation, mitigation, and innovation are the keys to successful action. Despite the pandemic, the food shortages and the armed conflicts, Mission inclusion's partner organizations have proven remarkably agile, and we are continuing to help them weather the economic crisis with flexibility and ingenuity.

Internally, the members of the Mission inclusion team have not allowed the recent upheavals to deter them from intensifying their efforts to position the organization more effectively in the Canadian international aid arena. We are developing new projects and new approaches to better serve communities in need and defend their interests. Our work to support partner organizations in the South will continue unabated!



Geneviève Gauthier,
Senior Director, International Programming

BURKINA FASO: WOMEN IN MEN'S JOBS

For the past 18 years, Mission inclusion and its partner, Association tout pour tous (ATTOUS), have been helping young women in Burkina Faso become more socially and economically independent by providing professional training in non-traditional trades.

Young Burkinabe women from disadvantaged backgrounds in Ouagadougou are learning “men’s jobs” such as mechanic, welder and electrician in order to enter the job market.

“I work in a body shop. I do bodywork on cars and also paint. I love it. I want to prove that I can do this job, and so can other girls.”

— Habiba Campaoré, 18

In 2021, some 20 young women trained at the Centre féminin d’initiation et d’apprentissage aux métiers (CFIAM) and earned a Brevet professionnel supérieur (BPS) in bodywork, mechanics or electronics. Armed with this trade certificate, they will soon become “agents of change” in their families and communities.

“This year I’m taking my exam to become an electrician and I will soon be certified!” says 23-year-old Latifa Ouattara. **“This is an important step because it will enable me to support myself. I’ll be able to fix my own phone and help my parents.”**

To ease young women’s entry into the labour market, awareness-raising activities on gender equality and women’s rights are being conducted. The objective is to make women aware of their rights and to reach employers and male staff. Gender-parity hiring policies and work-life balance measures are being promoted.

“We’re working in countries with a conservative culture,” says Charles Mugiraneza, Major Africa Projects Manager at Mission inclusion. **“In the past, girls were taking training courses with children on their backs. Can you imagine going to a welding class while carrying a child?”**

Today, a daycare centre has been set up to care for the children of young mothers while they take classes.

Mission inclusion and ATTOUS are helping to change attitudes. The project will wind up in September 2022.



“I want to tell women who decide to go into men’s jobs that they should have selfconfidence—and they will succeed!”

— Latifa Ouattara

This project is financially supported by

Québec 

PERU: MEETING FOOD NEEDS WITH GROUNDWATER

In the Puno region in southeast Peru, in the heart of the Altiplano, the land is arid and ill-suited to agriculture. At 4,000 metres altitude, access to water is limited, and the pandemic and climate change are threatening the food balance.

Mission inclusion and its partner CINDES are supporting an innovative initiative to help Peruvian farmers.

Atop the mountains, a dozen water tanks can be seen on the horizon. Each is approximately 12 metres high and can hold up to 1,100 litres of water. They are filled with water extracted from the ground and then filtered.

“Before, we depended on rainwater,” says Sra Joice Ramos Copa. “When there was no rain, there were few crops and little food. We had nothing!”

The filtered water in the tanks, which is being used for both vegetable production and forage crops, is providing nutrition for households and animals. It considerably improved food security for Peruvian families in 2021. Access to clean water is a game-changer, from decreased gastrointestinal illness in children to better living conditions for calves and livestock.

It also saves time and effort.

“We no longer walk dozens of kilometres to fetch water from small wells,” says Sra Joice Ramos Copa. “Now, we have clean water directly in our kitchen or next to the house.”

With the support of Mission inclusion, access to filtered water improved the quality of life for 10 families and 50 individuals in 2021. The outcomes included better yields, greater food diversity and more harvests.

“With the tanks, we’ve been able to start vegetable gardens,” reports Sra Joice Ramos Copa. “We discovered and planted new vegetables, such as carrots, onions and lettuce. We’ve varied our diets and we’re also able to sell our produce at the market. Our lives have changed!”



NIGERIA: SHELTER, EDUCATION AND AUTONOMY FOR DISPLACED WOMEN

In April 2021, with support from Global Affairs Canada and working closely with its local partner, Gender Equality, Peace, and Development Centre (GEPaDC), the Foundation launched an effort to protect women and girls in northeastern Nigeria. The violence perpetrated by the armed Islamist group Boko Haram, combined with the public health crisis of the last two years, have displaced thousands of women and girls.

Mission inclusion responded to the emergency needs of 50,000 displaced persons, including 35,000 women and girls. With its partner, the Foundation created three protected areas in the communities of Pulka, Gwoza, and Shuwari Lambu to accommodate women and girls. They are offered psychological support, medical and legal referrals, and skills training: more than 200 women in Gwoza and Pulka are manufacturing biomass briquettes in a cooperative, and 100 others in Shuwari Lambu are growing vegetables to eat and sell.

“I’ve learned how to make liquid soap and disinfectant; if you bring me a hundred people, I could teach them to do it too!” says Aisha Ali. **“Today my family is benefiting from the program and my children are in school.”**

Nearly 400 women received essential items such as stoves, cooking kits, blankets, mosquito nets, water containers, and direct financial and food assistance.

GEPaDC has also trained about 60 women leaders, the “Aunties Against GBV,” to support women survivors of violence. They hold awareness sessions, inform women about their health and sexual and reproductive rights, etc. They have undertaken a number of projects and are playing an important role in changing the mindset that tolerates such violence among local authorities, the police and the military.

“Before I was chosen as an ‘Auntie,’ I was quiet and shy, but after the training on preventing and responding to violence, I found my voice and realized that our daughters have rights.” says Laraba Istiphanus. **“Now I can express myself loud and clear!”**



Through their skillful, innovative approach, Mission inclusion and its partner are responding effectively to the needs of communities affected by the humanitarian and health crises.

In partnership with _____



HAITI: PROSAMI IMPROVES MOTHER AND CHILD HEALTH CARE

From 2016 to 2021, Mission inclusion conducted a flagship maternal and child health program in Haiti called PROSAMI. The goal was to help reduce the mortality rate among Haitian mothers and young children, and to assist more than 30,000 people in the Léogâne and Gressier regions.

“Women must realize they count too! So their health is important and they shouldn’t neglect it. My wish is for every woman to go see a doctor if she’s pregnant. It’s a must! She must live. She must decide for herself and never let others decide for her.”

— Dr. Joan Lysias, Family Health Directorate

With the lack of security, the poverty, the earthquakes and the exodus of NGOs that provide emergency care, there is a lack of adequate maternal and child care in Haiti. Infant mortality is 14 times higher than in Canada, and maternal mortality 50 times higher. Haiti ranks among the poorest countries in the world.



Photo: PAIR

“It takes me two hours on a motorcycle to get to Gressier, where there are health services,” says Guerline Cherubin. “That’s how I went to the hospital with a friend on the morning of the day I gave birth. And that’s how I came home on the same day with my baby against my chest. I’ve had ten children. Three of them died in the earthquake. I’m worn out.”

In coordination with local actors and in collaboration with the Ministry of Public Health and Population, Mission inclusion supported five community health centres and three maternity clinics offering basic emergency obstetric and neonatal care services through the PROSAMI project. For five years and nine months, the PROSAMI team built relationships with the community and institutions in Léogâne and Gressier. The goal was to improve public access to quality health care, while raising community awareness of their rights.

In partnership with _____





Photo: PAIR

PROSAMI's work to improve maternal-infant care in the communes of Léogâne and Gressier took many forms: training community health workers, making health care more accessible, funding the purchase of medical equipment, optimizing services such as vaccination, family planning, prenatal and postnatal care, recruiting personnel (nurses, nurse's aids, midwives).

Overall, the project yielded a significant improvement in health services, both economically (reduced costs) and geographically (proximity to health care for women and children). It is clear that increasing prenatal and postnatal visits and performing deliveries in an institutional setting helped reduce maternal and infant deaths. The epidemiological monitoring system was strengthened and an ambulance was provided to transport 400 patients at risk of Caesarean section to specialized facilities.

The culmination of the project was the completion of the operating room at the maternity hospital in Léogâne, a new building with the latest equipment and supplies, fully outfitted to provide complete emergency obstetrical and neonatal care.

"I am very gratified that so many women have given birth in optimally safe conditions after receiving prenatal visits from qualified professionals," says Santia Chancy, Mission inclusion representative in Haiti. **"With this project, Mission inclusion and its partners have been fighting tenaciously for maternal and child health in Haiti. It there a finer mission than working for reproduction and life?"**

**By the numbers,
from 2017 to 2021:**

- **7,835 women** gave birth safely;
- **13,359 women** received four prenatal visits;
- **nearly 21,000 children under the age of one** received three doses of vaccine to protect them from major infections.

Implementing Partners:



International
Codevelopment



International organizations supported

Pays	Partners:
Benin	Boussole de la Cité (BC-ONG) La Sainte-Camille
Bolivia	Fundación Centro de Cultura Popular (FCCP) PRORURAL
Burkina Faso	Action pour la Promotion des Initiatives Locales (APIL) Association Formation Développement Ruralité (AFDR) Association Tout pour Tous (ATTOUS) - Yenenga Union des Sociétés Coopératives pour la Commercialisation des Produits Agricoles de la Boucle du Mouhoun (USCCPA/BM)
Cameroun	Comité Diocésain de Développement (CDD) - Caritas de Maroua-Mokolo
Ethiopia	Organization for Women in Self Employment (WISE)
Haiti	Hôpital Cardinal Léger (HCL)
India	Prajwala Swayam
Kenya	Kesho Kenya
Mali	Association Malienne pour la Promotion des Jeunes - Partenaire du développement communautaire (AMPJ-PDC) CERFADEL
Nigeria	Gender Equality, Peace and Development Centre (GEPaDC)
Peru	Cindes Generacion SOS Faim/Agrosalud
Philippines	Childhope Kaibigan Stairway
Sri Lanka	National Fisheries Solidarity (NAFSO)




Photo: Participants from the Gender Equality, Peace and Development Centre (GEPaDC) project, Borno State, Nigeria.

Learn more about organizations supported across the world by viewing our interactive map at missioninclusion.ca/carte-monde.

PHILANTHROPIC ACTIVITIES

There can be no better way to start this section of our annual report than thanking the many donors who place their trust in us, year after year. And of course I cannot leave unmentioned my close associates and teammates, who keep our donors abreast of our achievements. Thank you for acting on your commitment to equity by supporting our efforts in your daily work or by volunteering.

2021 was just as challenging as 2020 on the organizational front and we had to draw on our stores of resilience and our ability to adapt. Our team (including the wonderful volunteers who serve on our activity committees and our board of directors) gave it their all and we became experts in the art of organizing fundraising activities in hybrid mode—with a plan A, a plan B and a plan C, based on possible public health restrictions at the time of the event!

The pandemic has brought big changes to our sector: changes in where donations are going, greater interest in emergency campaigns, increased desire for regular information through a variety of channels. I am proud to say that my team produced several impact reports to inform donors of the concrete impacts on beneficiaries of the projects they support.

We are still using letters and phone calls to appeal to donors but we're also raising funds through texting, Zoom and Teams. Shifting from print to the Internet meant rethinking our approach to soliciting donations, adjusting our models, building relationships in new, virtual ways. But thanks to our team's people skills, those relationships are as strong as ever!

Dear readers, I thank you for supporting us and making everything we do every day possible. Your compassion keeps us going.



Isabelle Morin,
Senior Director,
Development and Communications

ANSWERING THE CRY OF WOMEN IN INDIA

In May 2021, Mission inclusion launched a major fundraising campaign to support humanitarian work in India. The money is being used to assist two partner organizations, Prajwala and Swayan, which are fighting human trafficking and advocating for the protection of women and teenage girls.

Our partners were hard hit by the second wave of the pandemic. Violence against women, child marriages and human trafficking soared in 2021. The most vulnerable turned to prostitution or human trafficking to make ends meet, and children, left alone in front of their screens, became easy prey for cyber-trafficking predators.

To provide care and resources for the most vulnerable at a time when India is under terrible pressure, Mission inclusion launched a wide appeal for donations to help women, teenage girls and children in need.

The campaign brought in 71 donations totalling \$36,930.

Our partner Prajwala is using the money to fund, among other things, schooling for “COVID orphans.” The donations also cover the orphans’ school supplies (annual fees, textbooks, etc.). Meanwhile, a sorting centre was set up in Bangalore and more than a hundred vulnerable children were helped by the child protection committee.

Religious communities stepped up and were extraordinarily generous in their response to our appeal.

Emergency response in India



THANK-O-THON TEAM MEETS THE DONORS

On May 12, 2021, the entire Mission inclusion team participated in our first ever Thank-o-thon. It was an opportunity to thank donors personally for their invaluable support for the Foundation. Our team called nearly 40 donors and the result was a series of wide-ranging and lively conversations. Mission inclusion thanks its allies for responding to our call. Because of you, we are able to do our part every day to help build a world of greater justice and dignity.

FIRST PARTNERSHIP WITH BOUSTAN RESTAURANTS

In 2021 we established our first partnership with Boustan, a Montreal-based Lebanese restaurant chain. For every “Le petit Boustan” children’s meal sold, \$0.50 is donated to Mission inclusion. **The results of this first collaboration were very positive: \$10,703 raised at 44 participating restaurants.**



MISSION INCLUSION JOINS “WILL POWER”

In 2021, Mission inclusion partnered for the first time with Will Power, a national effort spearheaded by the Canadian Association of Gift Planners (CAGP) that aims to raise awareness of the power of individuals to make a difference. People who make a planned gift to Mission inclusion can choose to support a specific cause that is close to their hearts: children and families, women’s rights, homelessness, humanitarian aid, senior wellness or food security.

Several bequests were made in 2021 as a result of this collaboration and the money is now at work supporting the donors’ philanthropic goals.

2021 CYCLING FOR INCLUSION CHALLENGE RAISES \$65,000!

In the 7th Cycling for Inclusion challenge, Mission inclusion achieved its target and raised \$65,000 to help vulnerable communities in Quebec. The fundraiser drew athletes of all levels: the 63 cyclists, divided into 11 teams, collected a total of 349 donations.

Among the cyclists, Louis Roberge, chair of the Cycling for Inclusion organizing committee, far exceeded his target by cycling 4,300 km during the summer and raising more than \$16,210. The involvement of Pascale Bussi res, the volunteers, the members of the board of directors and the entire Mission inclusion team all came together to help make a difference for Quebec families.



Pascale Bussi res,
Cycling for
Inclusion
ambassador

Actor Pascale Bussi res generously agreed to be the ambassador for the event. She encouraged Quebecers to join her on the ride to fight poverty and the social exclusion of vulnerable people in the province.

“The public health crisis has hit vulnerable families in Quebec hard,” says Pascale Bussi res. **“It seemed only natural to answer the call and join the Cycling for Inclusion challenge to help in my way.”**

Photo: Nicolas Montibert

GOLF TOURNAMENT RAISES A RECORD \$125,000 FOR QUEBEC STREET KIDS!

Mission inclusion’s 32nd Golf Tournament was held at the Le Mirage Golf Club in Terrebonne, with the Centre des jeunes de l’Escale de Montr al-Nord as guest of honour. The benefit for Quebec street kids raised \$125,000, an all-time record for the event. The proceeds are being used to support Quebec community organizations that work to prevent youth homelessness. A total of 124 golfers and 150 participants turned out.

Marc-Andr  Coallier, Mission inclusion’s spokesperson for street youth, emceed the inclusive sporting event with aplomb. He underscored the outstanding work of community organizations in these exceptional times.

Richard Lachance served as honorary president of the Tournament for the first time. Robert Trudeau headed the organizing committee.

THANKS TO OUR VOLUNTEERS!

Every year, Mission inclusion counts on its outstanding group of dedicated volunteers. We couldn't do it without you! You are vital to the Foundation's work.

To everyone who works with us and for us, thank you!

THE FOUNDATION IS GRATEFUL TO ITS ENGAGED DIRECTORS

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André Lemaire
André Nadeau
Robert Trudeau

Cycling for Inclusion ambassador

Pascale Bussièrès

Quebec street youth ambassador

Marc-André Coallier



Mission inclusion extends special thanks to all the dedicated people who devote their efforts to making the Foundation's initiatives a success.

Our heartfelt thanks to our donors and everyone

Mission inclusion thanks the individuals, foundations and companies that so generously contributed to the success of its inclusive initiatives in Quebec and around the world by making a donation between January 1 and December 31, 2021.

The entire Mission inclusion team is grateful to our donors for their commitment and concern for others:

626 monthly donors
101 donors of \$5,000 or more
177 donors of \$1,000 to \$4,999
1,281 donors of \$100 to \$999

THANK YOU TO OUR SPONSORS AND PARTNERS!

Mission inclusion's actions are supported by:



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Mission inclusion is a member of:

- Association of Fundraising Professionals (AFP)
- Association québécoise des organismes de coopération internationale (AQOCI)
- Canadian Association of Gift Planners (CAGP)
- Canadian Partnership for Women's and Children's Health (CanWaCH)
- Collectif des fondations québécoises contre les inégalités
- Cooperation Canada
- Fonds d'investissement solidaire international du Québec (FISIQ)
- Humanitarian Response Network of Canada
- Minka, Réseau international pour l'agriculture et l'alimentation durable
- Observatoire de la philanthropie
- PhiLab
- Will Power



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