

Golf Tournament

to help homeless youth in Quebec



32nd edition

SPONSORSHIP PLAN

**THURSDAY
SEPTEMBER 9
2021**

**CLUB DE GOLF
LE MIRAGE**
TERREBONNE



PHOTO CREDIT - TANGENTE

CROSS TEE TIMES



THE MISSION INCLUSION GOLF OPEN

SEPTEMBER 9, 2021

**CLUB DE GOLF LE MIRAGE
TERREBONNE**

**A flagship Mission inclusion
event with 100% of the proceeds
going to support Quebec street
youth, who are particularly
affected by the pandemic.**

THE TOURNAMENT WILL BE MEMORABLE!

The event will welcome
120 motivated participants
committed to the cause.

This golf tournament is a great
opportunity to showcase
your company's colors and
values during this particularly
challenging time for vulnerable
communities.

Take advantage of this excellent
networking opportunity in
a safe setting where social
interaction is limited.

Promote your services and
skills in a friendly and fun
environment, all for the benefit
of Quebec's street youth.





SUPPORTING STREET YOUTH IN QUEBEC

In 2020, Mission inclusion provided nearly \$620,000 to 19 organizations in Quebec, which in turn helped more than 11,000 young people facing challenges related to homelessness.

The Open is an important vehicle for awareness and funding for Mission inclusion. Since the first edition, more than \$1,000,000 has been distributed to reputable organizations supporting street youth in Quebec.

This year, we invite you once again to join us and renew your commitment to street youth in Quebec.

Program of the day*:

11 a.m. to 1 p.m.

Cross tee times on the "Carolina" course
(1st and 10th holes)

- Tee times are 8 minutes apart.
- Foursomes will be informed in advance of their exact tee time.
- A lunch box will be given to each golfer.

During the course

Refreshment stand.

During the course (9 ½ hole)

Gourmet BBQ stop

7 p.m.

End of the tournament

- A boxed meal & appetizers to go will be offered to all golfers.

*** Depending on public health regulations, the day's program may be adapted.**

There are several support options available to you:

- **Sponsor the Golf Open** and benefit from a great visibility on multiple channels.
- **Form a foursome** with colleagues, friends and/or clients to play on the day of the tournament.
- **Donate a prize** for the Mission inclusion virtual auction to benefit street youth in Quebec.
- **Make a donation** to support street youth in Quebec.

No matter how generous your contribution, it will have a definite impact on the lives of young people.

In 2019, Cirque Hors-Piste, an organization supported by Mission inclusion, was on the golf course with us.



SPONSORSHIP AND VISIBILITY PLAN

32ND MISSION INCLUSION GOLF TOURNAMENT
THURSDAY, SEPTEMBER 9, 2021 • CLUB DE GOLF LE MIRAGE • TERREBONNE

MAIN SPONSOR

\$15,000

- **Honorary Chair of the Mission inclusion Golf Tournament**
- **Two foursomes for the Mission inclusion Golf Tournament**

Logo:

- Banner displayed outside the club.
- Banner of all sponsors displayed outside the club.
- Sign on a tee box. (Sign produced by Mission inclusion).
- Program for the day.
- Main page of Mission inclusion website for one year.
- Official web page of the Mission inclusion Tournament for the duration of the event.
- Mission inclusion activity report.

Acknowledgement of your support:

- As the main sponsor in media communications related to the Open.
- On Mission inclusion's social networks:
 - Three (3) posts on Facebook or Instagram.
 - Two (2) mentions on LinkedIn
- Post-event thank you email (with your logo).
- Post-event newsletter.





MAJOR SPONSOR

\$10,000

• One foursome for the Mission inclusion Golf Tournament

Logo:

- Banner displayed outside the club.
- Banner of all sponsors displayed outside the club.
- Program for the day.
- Main page of Mission inclusion website for one year.
- Official web page of the Mission inclusion Tournament for the duration of the event.
- Mission inclusion activity report.

Acknowledgement of your support:

- As a major sponsor in media communications related to the Tournament.
- On Mission inclusion's social networks:
 - Two (2) posts on Facebook or Instagram.
 - One (1) mention on LinkedIn
- Post-event thank you email (with your logo).
- Post-event newsletter.

Marc-André Coallier
Mission inclusion Street Youth Ambassador





MEAL SPONSOR

\$5,000

- **Two entries for the Mission inclusion Golf Tournament**

Logo:

- Meal box provided to 120 participants.
- Banner of all sponsors displayed outside the club.
- Program for the day.
- Official web page of the Mission inclusion Tournament for the duration of the event.
- Mission inclusion activity report.

Acknowledgement of your support:

- As the meal sponsor in media communications related to the Tournament.
- On Mission inclusion's social networks:
 - One (1) mention on LinkedIn
- Post-event thank you email.
- Post-event newsletter.



CART SPONSOR

\$3,000

- **One entry for the Mission inclusion Golf Tournament**

Logo:

- On a sign on the front of the carts.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support:

- Post-event thank you email.



TOWEL SPONSOR

\$2,500

Logo:

- Towels distributed to the 120 participants.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support: :

- Post-event thank you email.

REFRESHMENT SPONSOR

\$2,500

Logo:

- Poster at the refreshment stand.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support:

- Post-event thank you email.

BREAKFAST BOX SPONSOR

\$2,500

Logo:

- Breakfast box provided to 120 participants at te beginning of the course.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support:

- Post-event thank you email.





GOURMET STOP SPONSOR

\$2,500

Logo:

- Signage at the 9 ½ gourmet stop where appetizers (BBQ) will be provided to the 120 participants.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support:

- Post-event thank you email.

FLAG SPONSOR

\$1,500

Logo:

- Flag installed on each tee.
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.

Acknowledgement of your support:

- Post-event thank you email.

1 HOLE SPONSOR

\$500

Logo:

- Sign on a tee box.
(Sign produced by Mission inclusion).
- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.





VIP FOURSOME

\$3,500

- **One foursome for the Mission inclusion Golf Tournament**

Logo:

- Banner of all sponsors displayed outside the club.
- Official web page of the Mission inclusion Tournament for the duration of the event.
- Program of the day.

* Tax receipt for the donation portion.

REGULAR FOURSOME \$2,500

- Entry for four people.
- 2 carts.
- Meals and refreshments.

* Tax receipt for the donation portion.

INDIVIDUAL TICKET \$625

- Entry for one person.
- 1 cart.
- Meals and refreshments.

* Tax receipt for the donation portion.

**THANK YOU FOR
SUPPORTING STREET
YOUTH IN QUEBEC.**

**YOUR PARTICIPATION
AND CONTRIBUTION
HAVE AN IMPACT
ON THE DAILY LIFE
OF YOUTH.**

**Please provide us with your logo
in one of the following formats:
EPS, TIFF, GIF, BMP or PSD
by August 9, 2021.**

INFORMATION

Marie-Luce Alt  m  ,
Fundraising Events Officer

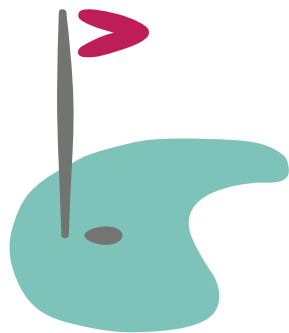
514 495-2409, ext. 115

marie-luce.alteme@missioninclusion.ca



VISIBILITY

	MAIN	MAJOR	MEALS	CARTS	TOWELS	REFRESHMENTS	LUNCH BOX	GOURMET STOP	FLAGS	1 HOLE
	\$15,000 2 foursomes	\$10,000 1 foursome	\$5,000 2 entries	\$3,000 1 entry	\$2,500	\$2,500	\$2,500	\$2,500	\$1,500	\$500
Logo on banner										
Logo on banner of all sponsors										
Logo on sign on a tee box										
Logo on program of the day										
Logo web page of Mission inclusion										
Logo web page of the Golf Tournament										
Logo on activity report										
Mention on social networks										
Mention in media communications										
Mention in post-event newsletter										
Mention in post-event thank you email										
Logo on meal box										
Logo on carts										
Logo on towels										
Logo at the refreshment stand										
Logo on breakfast box										
Logo at the gourmet stop										
Logo on flag at each tee										



Golf Tournament

to help homeless youth in Quebec



mission
inclusion

INFORMATION

RESERVATIONS AND LOGISTICS

Marie-Luce Altémé

Fundraising Events Officer

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OUR INFORMATION

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2021 ORGANIZING COMMITTEE

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RICHARD LACHANCE

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CAA Québec

Chairperson

ROBERT TRUDEAU

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Mission inclusion

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GFMD

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Marie-Luce Altémé

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